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White Paper – The Future of Construction Machinery Manufacturers

The Porsche Consulting study "The Future of Construction Machinery Manufacturers" provides insights into the future vision and necessary transformation of the construction machinery industry.



Construction machinery and its manufacturers play a key role in solving these challenges. Megatrends such as digitalization and electrification offer the opportunity to refine and disrupt the construction machinery ecosystem. But how does this new ecosystem look like? What business models are emerging for construction machinery manufacturers? The Porsche Consulting study "The Future of Construction Machinery Manufacturers" provides insights into the future vision and necessary transformation of the construction machinery industry.

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