

Products Oct 15, 2018

Porsche definitively enters the electric era with the Taycan

Six billion euros in investments, 1,200 new employees for the launch of the Taycan alone, the ongoing development of Porsche Production 4.0 and an unparalleled knowledge campaign rolled out throughout the entire company: in firmly committing to electric mobility, the sports car manufacturer is undergoing a process of major change and once again reaffirming its ability to safeguard its future.



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Downloads

Porsche definitively enters the electric era with the new Taycan, press release, 10/15/2018, Porsche AG

Videos

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