



Focus on new Porsche products

17/09/2015 Currently causing a sensation at the IAA: Mission E and the new 911 Carrera. Take a close look at the new Porsche products – with this 360-degree video.

The sports car of today meets the sports car of tomorrow. What unites Mission E and the 911 Carrera: outstanding sporting performance with the maximum possible efficiency. And a unique design of course.

A combination that is not only causing a sensation at the IAA in Frankfurt but all over the world as well. Here is a selection of comments from the press:

"Porsche has stolen the limelight at this year's Frankfurt motor show with the unveiling of this spectacular new 600bhp plus electric-powered concept car – the Mission E." autocar.co.uk

"Porsche says the Mission E is how it envisions the future of electric sports cars. It looks like a cross between a 911, 918 and Panamera, which we have no problems with." autoweek.com

"One of the biggest surprises of the 2015 Frankfurt auto show came from Porsche, in the form of its

beautiful all-electric Mission E concept. Even more impressive than the concept's styling, is Porsche's claim to have developed a quick-charging system that takes just 15 minutes to get the battery to 80 per cent." **theglobeandmail.com**

"Porsche's Tesla-fighter is real. At least, it is in very sexy concept form. This is the Mission E Concept and we're in love." **jalopnik.com**

"There's always a lot of fanfare around a new version of the iconic Porsche 911. But for 2016, there's a huge reason to take notice. Porsche is turbocharging the full 911 range, introducing a new, 3.0-liter flat-six that will serve as the base engine in the Carrera and Carrera S. Purists may scoff, but there's proof in the pudding that this is a good move for the 911 range." **autoblog.com**

"Porsche's 911 Turbo has been around for decades and yet this hasn't stopped certain people from "worrying" about the 2019 Carrera and Carrera S models going turbo. So how do you silence such voices? Simple - Porsche's Mission E Frankfurt concept did much more than introduce the company first new-age electric vehicle. It also strengthened the 911's old-school feel." **autoevolution.com**

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