

Sport May 18, 2017

A life with two passions

Everything in the life of Dominic Albrecht revolves around ice hockey and automobiles.



Whether it's work or sport, Dominic Albrecht's life motto is "always give 100 per cent". As both a second-year apprentice at Porsche and a forward for the Bietigheim-Bissingen Steelers, a partner club of the sports car manufacturer, the 19-year-old is a single-minded individual. Dominic believes one of the main reasons he is able to pursue his apprenticeship while still keeping up the intensive ice hockey training is the "Turbo for Talents" programme.

The Porsche training programme supports the sustainable development of children and young people in work and sport – with Dominic benefitting in both areas. And his efforts are paying off: At the "Porsche Nacht der Talente" (Night of Talent) 2016, this ambitious youngster received the Turbo for the "best academic achievement". The Porsche Newsroom gives an insight into Dominic's everyday life.



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The next "Porsche Nacht der Talente" will be held on May 27 in Leipzig.

More about "Turbo for Talents"

For people to achieve the most in their career, they need to receive the best possible training. Porsche is driven by this conviction – and not just within the company. The Stuttgart-based sports car manufacturer considers it part of its social responsibility to support the personal development of children and young people, as well as to overcome social divides and promote sporting talent.

For many years, Porsche has given support to talented youngsters in various sporting disciplines at its different company locations under the motto "Turbo for Talents". This programme includes close partnerships at a youth level with the new Bundesliga football team RB Leipzig and second-division side VfB Stuttgart, as well as the Stuttgarter Kickers and SG Sonnenhof Großaspach. The Bietigheim Steelers also count on the support of Porsche when working with up-and-coming ice hockey stars and when holding the annual "Porsche Eishockey Camp". In addition, the Ludwigsburg-based Porsche Basketball-Akademie (BBA) is an association of schools and clubs that gives around 2,500 children from the region regular opportunities to play their favourite sport. The BBA enjoyed its first success when it won the German championship in the Jugend-Basketball-Bundesliga (Youth Basketball League) for the 2014/2015 season.

These different commitments are not just about sporting success – they are also about providing support in a social context and giving children shared, formative experiences. As one example of this approach, the inaugural "Porsche Nacht der Talente" (Night of Talent) held last year handed out prizes for the best academic performance and exceptional social engagement, alongside the award for best sporting development.

The partnership with the German Tennis Federation at a youth level is also aimed at performance-orientated youngsters. The best young players in Germany today receive support in the Porsche Talent Team Germany.

All information regarding the diverse Porsche Junior Programme can be found [online](#).

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External Links

www.turbofirtalente.de