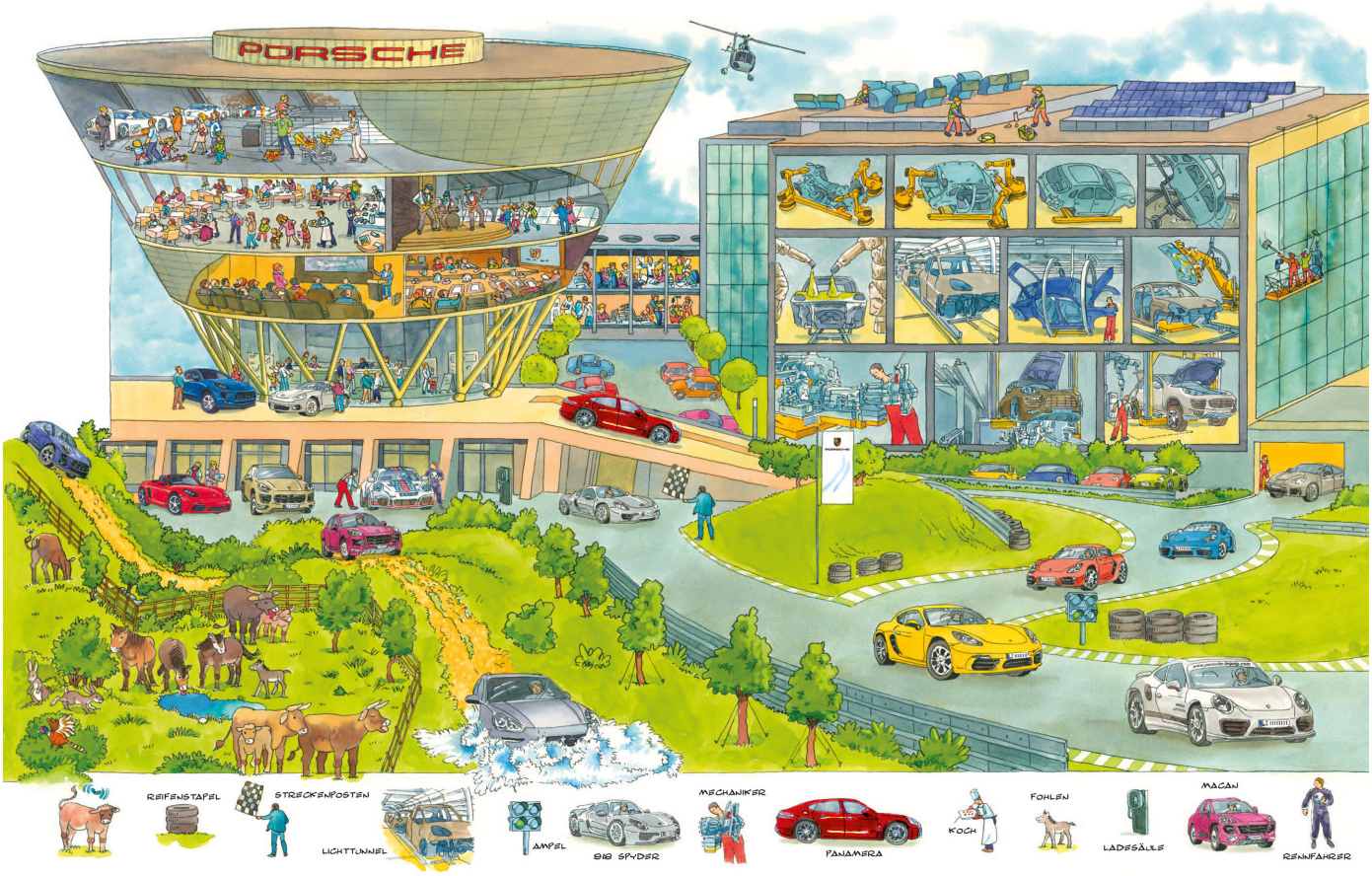


Discover Porsche Leipzig in a picture book

28/06/2017 Richly detailed picture books are much loved by children and parents alike. The new, large-format Leipzig picture book now gives youngsters the chance to discover the Porsche plant.

The first book of this type in the German-speaking world appeared in 1968. The new Leipzig picture book has now been published by the Julius Breitschopf Verlag – and contains lovingly detailed illustrations of the city's major points of interest. As well as Leipzig Zoo and the "Theater der Jungen Welt" children's theatre, the Porsche plant in Leipzig is also represented.

Lovingly drawn illustrations suitable for children

The child-friendly drawings are colourful and contain no text, meaning you can let your imagination run wild and write your very own story page by page. Parents and their children can go on a voyage of discovery together through the production halls for the Macan, Panamera and Cayenne, then count the animals in the off-road area and gaze in wonder at the cars on the plant's race track.

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