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Hand-crafted luxury

The Panamera Exclusive Series stands for pure luxury. There are only 100 vehicles in existence, 75 of them have already been sold. So, what's the secret to manufacturing this Gran Turismo?



Two-colour graduated paintwork, leather seats in Agatha Chestnut Brown, seat centre panels with perforations in the shape of the Porsche crest for optimum ventilation – it is details like these that make the Panama Exclusive Series so special.

Together with the latest technology there is one thing Porsche is concentrating on more than anything else in this limited production series based on the Panamera Turbo S Executive with 419 kW (570 PS) – craftsmanship (video "Handcrafted": left column). For example, employees at the Exclusive factory in Leipzig need twelve hours just to complete the interior, a job which includes embossing the Porsche crest on the leather head rests. This involves a press that holds an embossing tool heated to a temperature of 70 degrees C. The production specialist places the leather under it and applies the right amount of pressure using a hand lever according to the characteristics of the specific material, so that the signet is formed uniformly and with sharp contours in the material.

Another example is the stitching of the leather accents. The individual, precisely cut panels are guided beneath an industrial sewing machine and are joined with a sewing thread at the incredible speed of over one thousand stitches per minute whilst maintaining consistent accuracy.



The Panamera Exclusive Series

Craftsmanship turns something special into something unique. A skilled hand is used for making adjustments, painting and polishing, trimming and sewing, for a large number of materials, including high-quality leather, wood, carbon, Alcantara and aluminium. Hand-finishing also provides a high degree of individuality. This promise is reflected in the limited edition badge above the glove compartment, which shows the individual vehicle number. It is always there as a reminder that one is sitting in the most luxurious and exclusive Porsche Panamera.

Porsche Panamera

Ever since its premiere in 2009, the Panamera has quickly established itself in the market segment of large saloons. Since then, a total of 130,837 Gran Turismo cars have been delivered (as of December 2014). Its most important market is China: 9,250 of a total of 24,864 Panamera cars produced in 2014 were delivered to the People's Republic.

Porsche Exclusive

Since Porsche Exclusive was founded in 1986, its name has stood for customisation directly from the factory. Visually and technically, inside and out. With sophisticated materials and in the much acclaimed Porsche quality. The possibilities are as diverse as customer wishes.

Consumption data

Panamera: Combined fuel consumption: 8,4 l/100 km; CO2 emissions: 196 g/km

Panamera Turbo S Executive: combined fuel consumption 10,5 l/100 km; CO2 emissions: 245 g/km

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