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New Vice President of Porsche Communications

The management board of Porsche AG has with immediate effect appointed Dr. Josef Arweck (38) as the new Vice President Communications.



Dr. Josef Arweck takes over the duties of his predecessor, Hans-Gerd Bode, who moved to Wolfsburg as Head of Group Communications, Investor Relations and External Relations for Volkswagen AG. Arweck will report to the new chairman of the Porsche Executive Board, Dr. Oliver Blume.

"The appointment of Josef Arweck is a logical step for Porsche," said Blume. "He has made his mark in internal communications way beyond Porsche and stands for the increasing networking and digitalisation of internal and external communication. I very much look forward to working with him."

From McKinsey to Porsche

Arweck, a trained journalist and a doctor of political science, joined Porsche in 2008 from corporate consultants McKinsey. He initially worked in the press department of Porsche Automobil Holding SE and then, from 2011, as Director Internal Communications for Porsche AG. As recently as this July, he was made Deputy Vice President Communications there and additionally entrusted with managing global corporate communications. After Hans-Gerd Bode left to join Volkswagen, Arweck took over the management of Porsche communications on a temporary basis.

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