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# Porsche Experience Center Atlanta

Here you can find all information about the Porsche Experience Center Atlanta in North America.



Located in the southern metropolitan district of Atlanta, Georgia, this one-of-a-kind facility showcases a commitment to both design and functionality and serves to provide an incomparable experience among all other automotive brands in the world. Beyond its captivating architecture, One Porsche Drive invites customers, business partners and brand enthusiasts to celebrate every aspect of Porsche. In addition to its corporate offices, the headquarters is also home to an industry first in North America – the Porsche Experience Center, which features a module-based 1.6 mile driver development track. The venue is also home to a Human Performance Center, Business Center, Classic Car Gallery and Restoration Center and the Porsche Exclusive – Personal Design Studio. Rounding out the experience center are a Driving Simulator Lab, the Porsche Driver's Selection Store, the Carrera Café and Restaurant 356 for the ultimate fine-dining experience.

## Location

- Cities of Atlanta and Hapeville, Georgia; the track is partially in Clayton County
- Adjacent to Hartsfield-Jackson Atlanta International Airport
- Porsche is the first company to break ground at the 130-acre "Aerotropolis Atlanta" development site
- Conveniently located off I-75, at the southwest corner of Porsche Avenue (formerly Henry Ford II Avenue) and I-75

## Investment

- Approximately \$100 million dollars

## Facilities of the 27.7-acre complex at a Glance

- Porsche U.S. headquarters offices
- Porsche Experience Center
- Porsche Technical Training Center
- Fine-dining at Restaurant 356



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