

Company Oct 12, 2017

9:11 Minutes between two worlds

Even before the Panamera Turbo S E-Hybrid Sport Turismo was officially unveiled, it embarked on the journey to Iceland. The president of the Porsche Club Iceland got behind the wheel and spoke about the relationship between vehicle and island. In the current episode of 9:11 Magazine.



"Two worlds" is the topic of the current 9:11 Magazine – the online TV series from Porsche. It contemplates this theme from five perspectives:

1. Power and calm

Stormy gales, geysers and volcanoes. But Iceland can also be something quite different. The island combines strength and energy with tranquillity and seclusion – the perfect environment for the new Panamera Turbo S E-Hybrid Sport Turismo.

2. Man and machine

Professor Bertolt Meyer was born without a left forearm. Thanks to a modern bionic prosthesis, he lives his life today with almost no restrictions. It can be controlled via an app and even allows him to drive a car. The scientist explains the relationship between people and technology.



9:11 magazine, episode 4

3. Fuel and electricity

Hybrid technology is the embodiment of present and future united. The 911 GT3 R Hybrid combines these two worlds perfectly – writing history in the process.

4. Original and replica

Rims, drive shaft, steering wheel – even the air intakes leave no room for doubt: The 911 GT3 is a real RS, built from 2,704 LEGO parts. The original Porsche and the LEGO Porsche get acquainted in this feature.

5. Real and digital

Over four years, designer Djordje Ilic gave life to a computerised version of the Porsche 911 Carrera RS 3.8. The result: an animation that can hardly be distinguished from reality. A digital declaration of love to the historic model.

About 9:11 Magazin

Under the link 911-magazine.porsche.com, the sports car manufacturer presents entertaining and useful information about everything relating to Porsche. The scope ranges from the presentation of new cars to experiencing Porsche to milestones in the company's history. The web tv format supplements the Porsche customer magazine "Christophorus" and will also be published five times a year in German and English. The "9:11 Magazine" offers a special service to online editors: They can use complete episodes or individual segments. Additional footage material and pictures are also freely available for journalistic purposes.

Panamera Turbo S E-Hybrid Sport Turismo: Fuel consumption combined 3.0 l/100 km; CO2 emissions 69 g/km; electricity consumption (combined) 17.6 kWh/100 km

911 GT3: Fuel consumption combined 12.9 – 12.7 l/100 km; CO2 emissions 290 – 288 g/km

Link Collection

Link to this article

<https://goo.gl/ccNBFj>

Media Package

<https://newsroom.porsche.com/media-package/porsche-web-tv-911-magazine-episode-4-between-worlds-panamera-turbo-s-e-hybrid-sport-turismo-iceland>

Downloads

Porsche starts web TV format "9:11 Magazine", press release, 03/28/2017, Porsche AG

Videos

<https://www.youtube.com/embed/UKzKRi2izBc>

External Links

<http://911-magazine.porsche.com/en/>