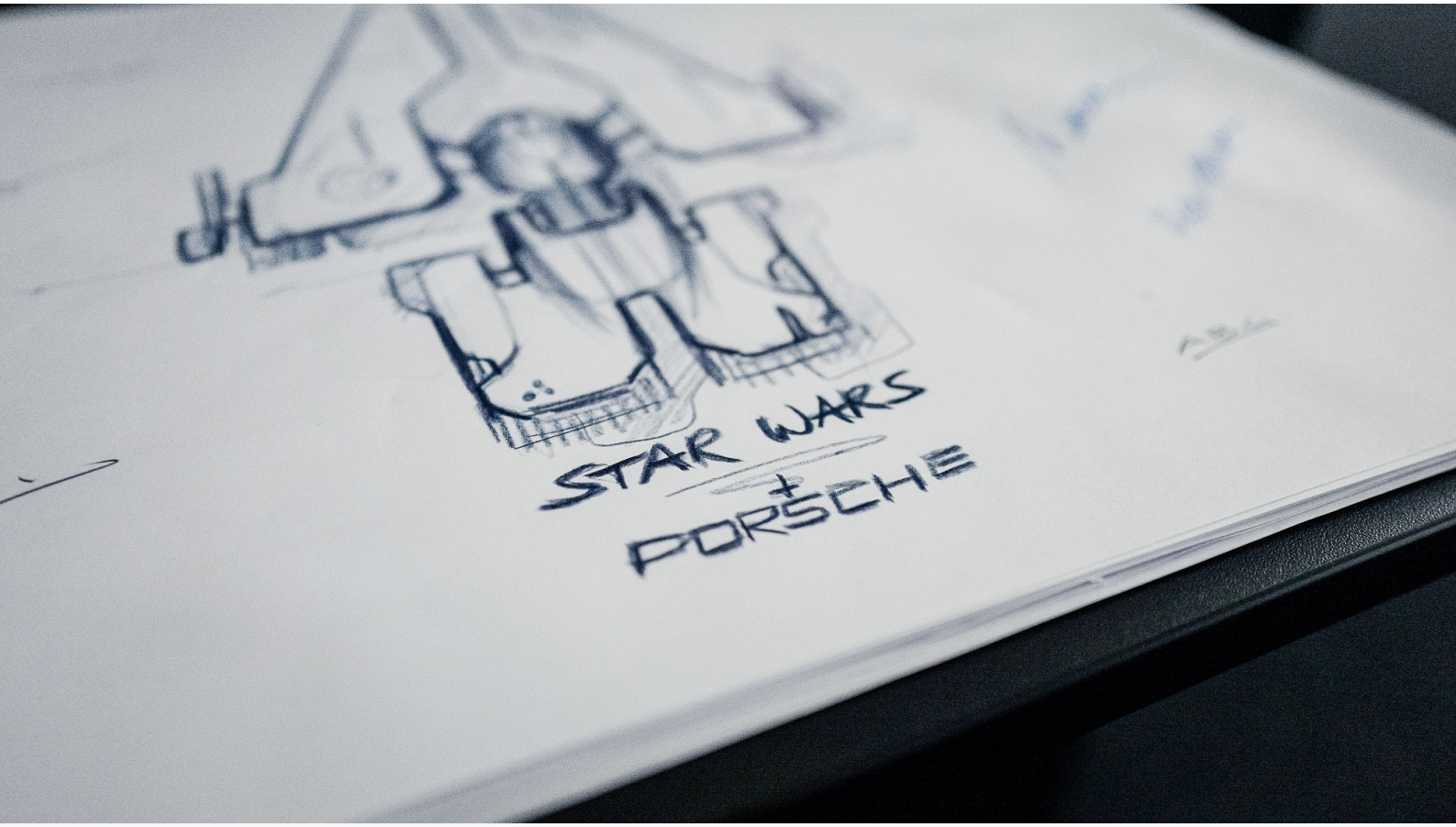


Porsche and Lucasfilm jointly design a fantasy starship

This article reflects the status at the time of its publication. The content may since have become outdated.

23/10/2019 Designers at Porsche AG and Lucasfilm Ltd. are collaborating on a fantasy starship design that will be presented at the world premiere of "Star Wars: The Rise of Skywalker".

The sports car manufacturer and the US production company, which is famous for its Star Wars films, teamed up specifically to create the starship in support of the upcoming Star Wars film, the final episode of the Skywalker saga.

"Developing a spacecraft with clear Porsche design DNA is exiting and challenging," says Michael Mauer, Vice President Style Porsche at Porsche AG. "Even though they do not seem to share many elements at first glance, both worlds have a similar design philosophy. The close collaboration with the Star Wars design team inspires and fascinates us – I'm sure that both sides can draw major benefits from this exchange."

"The worldwide appeal of the Star Wars and Porsche brands is shaped decisively by their iconic designs," says Doug Chiang, Vice President and Executive Creative Director of Lucasfilm and responsible for overseeing all designs for the Star Wars franchise. "We are bringing together two worlds with this project: the exotic film design of a galaxy far, far away and the precision work that goes into developing emotive Porsche sports cars. This collaboration promises to produce an innovative design that will blend the best of both brands to create an exciting new starship worthy of Porsche and Star Wars."

The design team will meet regularly in Stuttgart and San Francisco, California, over the coming weeks to design the spacecraft and create a corresponding model.

In addition to the model's public unveiling at the "Star Wars: Rise of Skywalker" premiere in December, Porsche will also be showcasing their first all-electric car – the Taycan – at the event, which launched in early September. Deliveries to the US will start at the end of the year. In Europe, the Taycan will be handed over to customers from the beginning of 2020.

Info

Fans of both brands can follow the exciting development process of the starship online: www.thedesigneralliance.com

MEDIA ENQUIRIES



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Consumption data

Taycan Turbo S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel

Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Link Collection

Link to this article
https://newsroom.porsche.com/en/2019/company/porsche-lucasfilm-star-wars-fantasy-starship-18990.html

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https://pmdb.porsche.de/newsroomzips/eae1f7b9-1271-4ab9-aa5e-7ff58b143e58.zip

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