

Products Dec 10, 2018

The Genesis of “Taycan”

Six hundred options, one choice: Taycan. What the name of the first fully electric Porsche means—and how it came to be.



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Porsche definitively enters the electric era with the new Taycan, press release, 10/15/2018, Porsche AG

The name Taycan, info graphic, 2018, Porsche AG

Taycan, infographics, 2018, Porsche AG

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