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## Why Good Ideas need a Good Atmosphere

Porsche developer Uwe Reuter makes room for creativity.



**Uwe Reuter likes to work in unusual places. This ski gondola developed by Porsche Design stands in the Weissach Development Center. Photo: Porsche Consulting**

Info  
Photos: Porsche Consulting GmbH

## **Link Collection**

### **Link to this article**

<https://newsroom.porsche.com/en/2019/company/porsche-consulting-developer-uwe-reuter-creativity-18442.html>

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