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## Electrified in 9:11 minutes

The current edition of the 9:11 Magazine is devoted entirely to the Porsche Taycan electric sports car.



### Chapter 1: Svindal's new world

Aksel Lund Svindal and the Porsche Taycan have a lot in common: dynamic drive and stamina, top performance and reliability. The former world-class skier and the electric sports car are a dream team on Norway's snow-covered roads.

### Chapter 2: How a Taycan is made

The all-electric sports car is produced in Zuffenhausen in a newly built factory: CO2 neutral and with the employees as an integral part of the project. From body shop to assembly, we take a tour through production – from the perspective of the Taycan.

### Chapter 3: Performance on snow and ice

The Taycan is the perfect winter car. In Finland, the 4S proves that Porsche e-performance also works on snow and ice. Vice President Model Line Dr Stefan Weckbach explains what makes the Taycan a true Porsche.

### Chapter 4: Hairpin technology

The specific way the copper wire coils are wound in the electric motor of the Taycan offers various advantages: these include lower weight, more powerful torque and more consistent performance. Discover hairpin technology in detail.

### Chapter 5: Mission accomplished

The Taycan is Porsche's first step into electric mobility – and one that is setting milestones. Sporty, energy efficient, sustainable; join the journey of the all-electric sports car in 45 seconds.

### The 9:11 Magazine

Porsche publishes a wealth of entertaining and informative contributions from the world of Porsche at its website, [911-magazin.porsche.de](https://911-magazin.porsche.de). Whether it's presenting new models or highlighting milestones in the company's history, the online TV series complements the Porsche customer magazine "[Christophorus](#)" and is published at the same intervals, in both German and English. Additional footage material and photos are freely available for journalistic purposes.

## **Link Collection**

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