

Motorsports Oct 24, 2019

## Three-year contract: Porsche extends partnership with Formula 1®

Porsche will continue to run as a support series to Formula 1 in the future: The Stuttgart sports car manufacturer has extended its contract with the pinnacle of motorsport for another three years.



"In the future, the Porsche Mobil 1 Supercup will focus on eight European rounds of the FIA Formula One World Championship. Porsche's national one-make cup series will enhance the Formula 1 support programme at many other events around the world, which showcases Porsche in an attractive environment," says Michael Dreiser, Director Porsche Motorsport Sales.

The renewal of the contract means that the Porsche Mobil 1 Supercup will celebrate its 30th anniversary with Formula 1 in the year 2022. The very first round of the onemake cup was contested at the 1993 Grand Prix of San Marino in Imola. "We are pleased to have extended our long-standing partnership with Porsche for a further three years. This one-make series provides some of the most spectacular racing of any series and contributes significantly to the show that's on offer over a Grand Prix weekend. Furthermore, in the thirty years during which it has run alongside Formula 1, the Porsche Supercup has provided an excellent launch pad for many drivers who have also made their mark in international races at all levels," says Ross Brawn, Managing Director, Motorsport at Formula 1. In 1950, Formula 1® racing began and is now the world's most prestigious motor racing competition, as well as the world's most popular annual sporting series. The 2019 FIA Formula One World Championship™ runs from March to December and spans 21 races in 21 countries across five continents.

The debut of the new Porsche 911 GT3 Cup in 2021 marks a new milestone in the history of Porsche Motorsport. The latest generation Cup vehicle will be unveiled next year and fielded in the Porsche Mobil 1 Supercup and selected Carrera Cups in 2021. The world's most widely produced GT racer is run in all of Porsche's one-make cup series. From 1990 up to and including 2019, Porsche produced 4,251 units of the Porsche 911 GT3 Cup at the main factory in Stuttgart and subsequently prepared the vehicles ready to race.



## **Holger Eckhardt**

Spokesperson GT and Customer Motorsports, Esports

+ 49 (0) 711 / 911 24959

holger.eckhardt@porsche.de

### **Link Collection**

#### **Link to this article**

<https://newsroom.porsche.com/en/2019/motorsports/porsche-mobil-1-supercup-pmsc-partnership-formula-1-contract-extension-motorsport-19002.html>

#### **Media Package**

<https://newsroom.porsche.com/media-package/porsche-mobil-1-supercup-pmsc-partnership-formula-1-contract-extension-motorsport->

#### **Downloads**

Three-year contract: Porsche extends partnership with Formula 1<sup>®</sup>, press release, 10/24/2019, Porsche AG

#### **External Links**

<https://www.porsche.com/international/motorsportandevents/motorsport/>