

Products Jan 30, 2020

# Porsche Exclusive Manufaktur: around 90 finishing options for the Taycan

The first all-electric sports car from Porsche can be painstakingly hand-finished with high-quality components and special equipment packages for the exterior and interior to achieve an even higher degree of personalisation.



**Exterior: Headlights with daytime running light elements in Glacier Ice Blue**

**Sporty, high-quality atmosphere in the interior**



### **Porsche Exclusive Manufaktur Taycan Turbo - Steering Wheel Trim Carbon matt**

#### About the Porsche Exclusive Manufaktur

The customisation of production vehicles is the core competence of Porsche Exclusive Manufaktur. It relies on the interaction between perfect craftsmanship and technology to create highly personalised customer vehicles. The more than 30 Manufaktur employees have access to an extremely wide range of visual and technical customisation options for the exterior and interior. On the exterior, the lighting, wheels as well as engine and drivetrain can all be personalised.

Added to this is a wide range of special colours and high-quality materials such as leather, carbon, aluminium and elegant wood finishes for interior elements. Even customer wishes that are not covered by the 600 order options in the customisation programme can be realised by Porsche Exclusive Manufaktur for selected models. The requirements for quality, technology, road safety and full compliance with international laws are all met.

Besides the special customer cars, the Porsche Exclusive Manufaktur also manufactures limited production runs, such as the recent 911 Turbo S Exclusive Series. The Manufaktur has specialised in personalisation ex works since 1986. The sports car tradition is stylishly transported into the future for upcoming models, with an authentic reference to Porsche history and great attention to detail. As part of the Heritage Design strategy, the Porsche Exclusive Manufaktur works together with the Style Porsche design department on designing exceptional vehicle concepts which combine the footsteps of history with the contemporary cars of today. The objective is to give exclusive sports cars the finishing touch using contemporary interpretations of design elements from past icons from the 50s, 60s, 70s and 80s.



**Nadine Toberer**

nadine.toberer@porsche.de

#### **Link Collection**

#### **Link to this article**

<https://newsroom.porsche.com/en/2020/products/porsche-exclusive-manufaktur-taycan-90-exclusive-options-exterior-interior->

19827.html

### **Media Package**

<https://newsroom.porsche.com/media-package/porsche-exclusive-manufaktur-taycan-90-exclusive-options-exterior-interior->

### **Downloads**

Every Taycan becomes a unique vehicle in the Porsche Exclusive Manufaktur, press release, 01/30/2020, Porsche AG