

Consulting Mar 13, 2019

# New Porsche Consulting publication

As part of a high performance enterprise Business Process Management (BPM) currently finds its way back on the CEO agenda.

▶ **Business  
Process Management  
Reloaded**

Eight levers to turn process  
management into a competitive advantage  
of high-performance enterprises



An innovative BPM approach brings customer centricity on the next level and drives the corporate-wide digital transformation. However, companies that are motivated to revitalize their dusty BPM need to prevent typical pitfalls, thanks to which BPM often stands on shaky grounds in many organizations. The new Porsche Consulting publication "Business Process Management Reloaded" describes eight levers to turn BPM into a company`s strategic competitive advantage.



New Porsche Consulting publication: "Business Process Management Reloaded"

## **Link Collection**

### **Link to this article**

<https://newsroom.porsche.com/en/2019/company/porsche-consulting-publication-business-process-management-reloaded-17228.html>

### **Media Package**

<https://newsroom.porsche.com/media-package/kopie-porsche-macan-electromobility-leipzig-growth>

### **Downloads**

Business Process Management Reloaded, 2019, Porsche Consulting GmbH

### **External Links**

<https://www.porsche-consulting.com/en/home/>