

Porsche Consulting Mar 13, 2019

New Porsche Consulting publication

As part of a high performance enterprise Business Process Management (BPM) currently finds its way back on the CEO agenda.

▶ **Business
Process Management
Reloaded**

Eight levers to turn process
management into a competitive advantage
of high-performance enterprises



An innovative BPM approach brings customer centricity on the next level and drives the corporate-wide digital transformation. However, companies that are motivated to revitalize their dusty BPM need to prevent typical pitfalls, thanks to which BPM often stands on shaky grounds in many organizations. The new Porsche Consulting publication "Business Process Management Reloaded" describes eight levers to turn BPM into a company`s strategic competitive advantage.



New Porsche Consulting publication: "Business Process Management Reloaded"

Link Collection

Link to this article

<https://newsroom.porsche.com/en/2019/company/porsche-consulting-publication-business-process-management-reloaded-17228.html>

Media Package

<https://newsroom.porsche.com/media-package/kopie-porsche-macan-electromobility-leipzig-growth>

Downloads

Business Process Management Reloaded, 2019, Porsche Consulting GmbH

External Links

<https://www.porsche-consulting.com/en/home/>