

Scene and Passion May 29, 2017

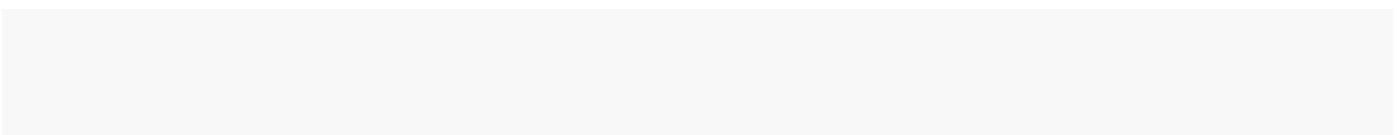
911 love

Even today, some pioneers of the digital age appreciate days past when the world turned at a more leisurely pace. A perfect example is Ted Gushue, editorial director of Petrolicious, one of the world's most popular classic car websites.



Petrolicious has around two million visits every month. The site's readers include fans and enthusiasts, collectors, and race-car drivers. Petrolicious tells stories – car stories. Each one is carefully selected. Classic cars always take center stage, often with a spotlight on the owner's life as well. But the focus of Gushue's storytelling is always his fascination with unusual cars.

The writer, who trained as a photographer before starting his Internet career, admits, "Having a Porsche on the set makes me more enthusiastic than ever." His favorite car is a Porsche 911 S built in 1976. Around a year ago, Gushue produced a video for Petrolicious featuring Englishman Derek Bell and the Porsche 718 RS 60. The former captured five victories at Le Mans – including four in a Porsche – and the latter won the Targa Florio in 1960. It's a production that Gushue talks about to this day.



Snapped this outside of @jonathan.segal's beautiful office a few months ago. Love the spaces he creates. Thank you @leica_shooter for making that introduction to @mr_segal !

Ein Beitrag geteilt von Ted Gushue (@tedgushue) am

He loves to wend his way true to the Petrolicious motto "Drive Tastefully"

Text first published in the Porsche customer magazine Christophorus, No. 381

Text by Bastian Fuhrmann // Photo by Amy Gushue

Link Collection

Link to this article

<https://newsroom.porsche.com/en/christophorus/issue-381/porsche-christophorus-911-love-petrolicious-ted-gushue-13656.html>

Media Package

<https://newsroom.porsche.com/media-package/porsche-christophorus-911-love-ted-gushue>

Videos

<https://www.youtube.com/embed/6y25dYXbr5M>

External Links

<https://petrolicious.com/>

<http://www.porsche.com/usa/aboutporsche/christophorusmagazine/>