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# The Place to Be

Where start-ups meet investors.



The most important benefits that a location should offer include networks with other start-ups and established companies, close proximity to research institutes, financially sound investors, and, of course, quality of life in good measure—this is what attracts tomorrow's talent. And exactly where can the world's top spots for new and innovative businesses be found?

Read the complete article: [Where Innovation Lives](#)

## Link Collection

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The Place to Be, Porsche Consulting Magazin, 2018, Porsche AG

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