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“Formula E Unlocked”: The game to unveil the Porsche Formula E car

Porsche is breaking new ground as it launches its vehicle for the ABB FIA Formula E Championship 2019/2020 in a new way.



On August 28 at 6 p.m. (CEST), everyone is challenged to unveil the Porsche Formula E car for Season 6 of the ABB FIA Formula E Championship by taking part in a custom-created live video game, “Formula E Unlocked” on [Twitch](#), the leading service and community for multiplayer entertainment. The video game will last for several hours.

“Formula E Unlocked” will see Porsche and Twitch engage people from all over the world to work together to complete the game and unveil the Porsche Formula E vehicle. Never before has an unveiling been placed completely in the hands of an audience in this way.

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