

Scene and Passion Nov 9, 2016

## Panamera and family

A sports car as a family car – is that even possible? Germany's most well-known parent bloggers have now tested the new Porsche Panamera and discovered their own "Work-Drive Balance" in the process.



Stretched proportions, pronounced shoulders and a dynamic flyline – it is clear to see that the Panamera is a sports car from the very first glance. However, upon looking inside the saloon, you will also notice that the car offers a large amount of space and comfort for four people, and with 500 litres of storage capacity it also offers a spacious luggage compartment. Perfect for a family, right? Mummy and daddy bloggers from Germany tried to answer this question. In Leipzig – the production site of the new Panamera – these mummy and daddy bloggers had the opportunity to put the Gran Turismo through its paces. In order to give the bloggers an insight into the high-quality processing involved in producing the car, Porsche opened the gates to its usually well-guarded production facility at its site located in Saxony. In the body construction and assembly areas of the facility, the family experts were able to get a picture of the importance of quality and sustainable production for the new Panamera. This is because maximum processing quality also means a high degree of safety, which is a particularly important aspect for parents.

The fact that journeys can be made in a completely relaxed atmosphere in the Panamera's comfort mode is a crucial feature for mums and dads. Thanks to this feature, the daily trip to the nursery, school or to work is a pleasure. But even mummies and daddies want to let off some steam sometimes. That is why the bloggers were taken to the Porsche in-house racing track. Here it was clearly shown that more than ever, the Porsche Panamera combines two apparently opposing characteristics – the comfort of a luxurious family saloon and the performance of a true sports car. This is the perfect "Work-Drive Balance".

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### What is "Work-Drive Balance"?

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Regardless of whether it is in your job, spending time with the family or just in your free time – sometimes the schedule is so tight that you hardly have a moment to yourself. As a result, those happy moments are sometimes cut short. So it is perfect when you can combine something pleasurable with something useful. Having the right car is important in this respect. The enjoyment derived from driving turns the stressful route into work or to the nursery into a positive experience. The new Panamera is a business saloon, sports car and family car all in one – the perfect car for a good "Work-Drive Balance".

Panamera Turbo: combined fuel consumption 9.4 – 9.3 l/100 km; CO2 emissions 214 – 212 g/km

Panamera 4S: combined fuel consumption 8.2 – 8.1 l/100 km; CO2 emissions 186 – 184 g/km

Panamera 4S Diesel: combined fuel consumption 6.8 – 6.7 l/100 km; CO2 emissions 178 – 176 g/km

Panamera 4 E-Hybrid: combined fuel consumption 2.5 l/100 km; CO2 emissions 56 g/km; energy consumption 15.9 kWh/100 km

## Link Collection

### Link to this article

<https://newsroom.porsche.com/en/products/porsche-panamera-family-workdrivebalance-13123.html>

### Media Package

<https://newsroom.porsche.com/media-package/porsche-panamera-family-workdrivebalance>

### Downloads

The sports car among luxury saloons, Press release, 06/28/2016, Porsche AG

The new Porsche Panamera is setting new standards in production, press release, 10/26/2016, Porsche AG

### Videos

<https://player.vimeo.com/video/190982717>

<https://www.youtube.com/embed/ffMp5aoc1Fk>

<https://www.youtube.com/embed/WVuTyb3NmSs>

<https://www.youtube.com/embed/5WicTA0x6jE>

### External Links

<http://www.porsche.com/microsite/panamera/uk.aspx?ref=www.porsche.com/panamera#home>