

Products Dec 9, 2018

## Eye contact with a kick

What goes on in the minds of passersby when they see the new Porsche 911? Neuroscientist Leonhard Schilbach has answers.



### Link Collection

#### Link to this article

<https://goo.gl/oqzaMw>

#### Media Package

<https://newsroom.porsche.com/media-package/porsche-911-992-sight-emotions-neuroscientist-leonhard-schilbach>

#### Downloads

The new Porsche 911 – a design icon and high-tech sports car, press release, 11/28/2018, Porsche AG

The new Porsche 911: more powerful, faster, digital, press release, 11/28/2018, Porsche AG

The Legendary Porsche 911 – on the Wrist, press release, 11/28/2018, Porsche Design Group

New Porsche 911, infographic, 2018, Porsche AG

New Porsche 911, infographic (landscape), 2018, Porsche AG

Porsche in the USA, infographic, 2018, Porsche AG

The generations of the Porsche 911, infographic, 2018, Porsche AG

#### Videos

<https://www.youtube.com/embed/OGEEQ9VEEmc>

<https://www.youtube.com/embed/U2SejdNbrg4>

<https://www.youtube.com/embed/iVmQ21Fcxwk>

<https://player.vimeo.com/video/303659834>

### **External Links**

<https://newstv.porsche.de/de/article/65818.html>

<https://christophorus.porsche.com/en>

<https://newstv.porsche.de/de/article/65798.html>

<https://lt.org/publication/which-neural-mechanisms-are-taking-place-during-social-interaction-individuals>

<https://newstv.porsche.de/de/article/65819.html>