

Consulting Apr 17, 2020

Porsche Consulting: The Rise of Digital Health

Four paradigm shifts accelerated by COVID-19 that will change healthcare for good



COVID-19 has globally highlighted the drawbacks of low adoption of digital health technology. However, it has simultaneously demonstrated that there are plenty of opportunities for improvement. To leverage these opportunities, APX and Porsche Consulting show four paradigm shifts that must be sustained even after the crisis subsides.

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