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Michael Glinski is the new Managing Director in Switzerland

Change of leadership at Porsche Switzerland: Michael Glinski will take over as head of the Rotkreuz-based sales company as of January 1, 2018. He succeeds Stephan Altrichter, who has been responsible for the market on behalf of the sports car manufacturer since 2010 and is leaving the company.



Michael Glinski comes from Porsche headquarters in Zuffenhausen, where for the past six years he has acted as Area Director Western Europe. His prior professional experience includes roles as Finance Director of Porsche France and the Area Sales Manager Italy, Spain and Latin America.

"We are sure that Michael Glinski will use his wide range of international experience to accelerate the implementation of Strategy 2025 and bring fresh impetus to Switzerland", says Detlev von Platen, Member of the Executive Board responsible for Sales and Marketing at Porsche.

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Media Package

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