

Carrera Cup Australia and Porsche Sprint Challenge to join CO offset program, Porsche Impact

02/03/2021 Porsche Cars Australia (PCA) is pleased to announce that it will integrate both Porsche Paynter Dixon Carrera Cup Australia (PCCA) and Porsche Michelin Sprint Challenge Australia (PSCA) series into the newly launched Porsche Impact Program in Australia. Porsche Impact Program is a CO compensation scheme offering Porsche customers the option to calculate and offset their personal carbon footprint.

PCA commits to compensating the CO footprint of the 911 GT3 Cup cars racing in PCCA and PSCA in the 2021 Season. The financial contribution is based on an estimated annual mileage and consumption during the scheduled Rounds. The monetary compensation will be calculated by using an emission calculator and directed to financially support two selected Australian environmental projects in partnership with South Pole after the 2021 season concludes.

The two certified offset initiatives, also offered to Porsche Customers as a part of the scheme are:

Mount Sandy:

The first project is Mount Sandy, located between the Coorong National Park and Lake Albert in South Australia. It is a pocket of intact native vegetation in a region dominated by farmlands, Mount Sandy brings together Indigenous and non-Indigenous Australians to promote land conservation methods that have been used by the Traditional owners of the land, the Ngarrindjeri people, for thousands of years. The 200 hectare site ensures permanent protection for all biodiversity, which is a unique mix of coastal shrublands and saline swamplands. The site provides habitat for iconic native wildlife, such as the short-beaked echidna, purple-gaped honeyeater and elegant parrot.

Mt Sandy Project

Myamyn:

The second local initiative is the Myamyn project at Annya State Forest, located in south-western Victoria. The habitat is home to numerous vulnerable and endangered plant and animal species. The Myamyn project works to protect and rehabilitate the site after clearing and the introduction of an invasive eucalyptus species occurred in 1997. So far 20 hectares of cleared land have been rehabilitated with a total of 200 hectares protected against further clearing.

Myamyn project

About Porsche Impact:

Porsche Cars Australia is participating in the Porsche Impact program, which was developed by Porsche AG in association with its subsidiary Porsche Digital. The estimated 2020 CO2 emissions of the Porsche Cars Australia fleet of cars have been offset using Porsche Impact. This includes company cars, press cars and vehicles dedicated to the Porsche Track Experience program.

The sports car manufacturer is committed to reducing CO2 emissions. In doing so, Porsche considers the entire value creation chain: from suppliers, to the product, to after sales and recycling. Today, Porsche AG uses 100% green energy for production and rail logistics. In Australia, Porsche also prioritises other sustainability measures like solar power and tyre recycling.

Sam Curtis, CEO & Managing Director, Porsche Cars Australia: "Sustainability is an essential pillar of our corporate strategy at Porsche. The global approach to sustainability at Porsche is holistic, working in all fields of action: ecological, economic and social."

For more information about Porsche Impact please visit:

<https://www.porsche.com/australia/aboutporsche/responsibility/porscheimpact/>

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