

New model year at Porsche: Comprehensive innovations for all Porsche model lines

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21/03/2017 New colours, more connectivity and 30 hp more power for the 911 – Porsche is launching the new model year with a significantly expanded range of extras.

Alongside an array of new colour variants for the interior and exterior of all model lines, notable is the greatly increased range of options for connectivity services that are available as part of Porsche Connectivity. In addition, a kit to increase power by 22 kW (30 hp) is available to order now as special equipment ex works for the 911 S model variants.

Expanded Porsche Connect features

In 14 countries*, the Connect Plus option from Porsche Connect now features an integrated SIM card that supports the LTE standard. The package includes a flat data rate for using navigation and infotainment services. An expanded Concierge Service will be available with the Connect Plus option in China and Japan, too. The Concierge Service from Porsche Connect for China and Japan offers individual, on-demand services. In future, this will also include the option to book flights, rental cars and hotel rooms, as well as make restaurant reservations using credit card information. This exclusive service will also allow customers to add these destinations to the navigation system in the PCM.

Connect Plus is supplied as standard equipment in the 911 and Panamera and is available as an option for all other models – in combination with the navigation module where necessary.

Later this year, the new Porsche Connect package will offer the option to book two data packs to enable additional data usage. Using the optional data packs gives customers the opportunity to also stream music or to use the WiFi hotspot integrated in their vehicle. Two packs are available for this: One pack with seven gigabytes that is valid for 30 days and a one-gigabyte top-up pack valid until the end of the billing period. This pack can be booked as soon as the seven-gigabyte pack has been used up. Both data packs are available from the Porsche Connect Store.

More Porsche Connect services for existing vehicles too

In addition to the enhancements involved in the new model year, Porsche is offering the complete range of Porsche Connect services introduced with the Panamera models for existing vehicles with the Connect Plus option through a migration procedure. All models produced from September 2015 (CW 38) are affected, with the exception of the Panamera. Only vehicles that left the factory before June 2016 will require a software update in the workshop. The respective vehicle owners will be contacted in writing. The retrofit process takes no more than one and a half hours and is completed free of charge. Models produced after this date are already set up to use all the services currently offered by Porsche Connect. The vehicle owner will receive an invitation to use the Porsche Connect Portal, which can be used to activate the option to use these services.

Updated range of colours with new options

Porsche is offering new interior and exterior colours in all model ranges. One such colour is Crayon, which is now available for all 911 and 718 models. Reserved for the 911 is four-coat paint in Saffron Yellow Metallic with intermediate sanding. This paint creates a particularly impression of depth. The optional sports exhaust system is now also available with tailpipes in high-gloss Black. The Targa bar for the 911 Targa and 911 Targa S is also available in Satin Black on request. The interior range has been expanded to include Sport-Tex equipment in Black or Graphite Blue/Crayon.

The 911 Targa 4S Exclusive Design Edition is also available in Aetna Blue and with a Graphite Blue interior. For the 911 Turbo and 911 Turbo S, customers can choose a Saffron Yellow Metallic exterior.

The colour range for the Cayenne in the current model year now includes the new Purpurite Metallic, as well as Palladium Metallic as a special colour. The leather interior of the Macan is available in Black/Luxor Beige. For the Panamera, the new exterior colours of Burgundy Red Metallic and Ristretto Brown Metallic are now offered, and the leather interior can be ordered in Black/Luxor Beige. The club leather interior is available in the new colours of Cohiba Brown and Truffle Brown.

Power increase for all 911 S variants as an option

For all new 911 Carrera S, 911 Carrera 4S and 911 Targa 4S models, Porsche Exclusive offers a kit to increase power by 22 kW (30 hp) to 331 kW (450 hp; 911 Carrera S kit: combined fuel consumption 9.4–8.3 l/100 km; CO_2 emissions 214–188 g/km; 911 Carrera 4S kit: combined fuel consumption 9.7–8.5 l/100 km; CO_2 emissions 220–192 g/km; 911 Targa 4S kit: combined fuel consumption 9.7–8.7 l/100 km; CO_2 emissions 220–196 g/km) ex works. The package includes such features as larger turbochargers, the Sport Chrono package including dynamic engine mountings, a modified brake cooling system and the sports exhaust system with two central tailpipes in a unique design. Prices for the kit start from EUR 10,139 depending on the vehicle equipment. From June 2017 onwards, the power kit will also be available from Porsche Tequipment as a retrofit option for vehicles that already feature the Sport Chrono package.

The model year change involves a price adjustment of between 0.9 and 2.0 per cent depending on the model.

** Austria, Belgium, Denmark, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Spain, Sweden, Switzerland, United Kingdom, USA*

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