Porsche Reports May U.S. Retail Sales

03/06/2019 First five months of 2019 up 2.1 percent to more than 25,000 sales year-to-date

Porsche Cars North America, Inc. (PCNA), importer and distributor of the Porsche 911, 718 Boxster and Cayman, Panamera, Cayenne, and Macan model lines, today announced record May retail sales of 5,010 vehicles. Overall sales for the first five months are up 2.1 percent from a year ago to 25,052 vehicles.

“It’s gratifying to see so many people excited by the thrill of driving a Porsche, whether an iconic 911 or one of our four-door models. Every model is the sports car of its segment,” said Klaus Zellmer, President and CEO of PCNA. “Our customers should know they can continue to count on Porsche for emotional combustion engines, sporty hybrids, and soon for purely electric power with the new Taycan.”

May retail sales were driven by the redesigned Cayenne, which posted a remarkable increase of 213.4 percent compared to May 2018. The 911 was up 1.1 percent year-to-date.

Porsche Approved Certified Pre-Owned (CPO) sales in the U.S. totaled 2,126vehicles in May.

Model	May Sales		Year-to-Date	
	2019	2018	2019	2018
ALL 911	613	801	4,162	4,116
ALL 718	456	531	1,733	2,487
ALL PANAMERA	521	896	3,211	3,838
ALL CAYENNE	1,680	536	8,884	4,707
ALL MACAN	1,740	2,241	7,062	9,381
GRAND TOTALS	5,010	5,005	25,052	24,529

MEDIA ENQUIRIES



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