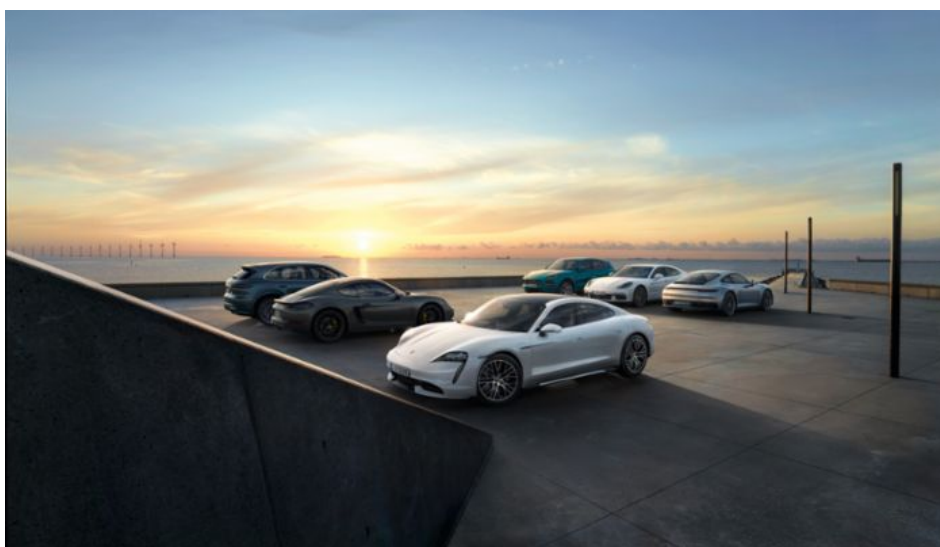


Company 13/01/2020

Porsche increases number of global deliveries in 2019 by ten percent

In 2019 Porsche delivered 280,800 vehicles to its customers around the world, ten percent more than in the previous year.



The Cayenne and Macan model series in particular saw significant growth: the Cayenne was delivered 92,055 times worldwide, an increase of 29 percent year-on-year. The current model has been available on all markets since 2019, as a plug-in hybrid since recently. Spring also saw the market introduction of the Cayenne Coupé, a further, even sportier derivative. A total of 99,944 Macan vehicles were delivered to customers – an increase of 16 percent compared with 2018.

“We are delighted about this great result, which shows the worldwide customer excitement for our sports cars and we are also proud that we have further strengthened the appeal of our brand and the customer experience with new approaches,” says Detlev von Platen, Member of the Executive Board for Sales and Marketing at Porsche AG. “We are optimistic that we can maintain the high levels of demand in 2020 – also thanks to a host of new models and full order books for the Taycan.”

| PORSCHE AG Deliveries | Full years | | |
|-----------------------------------|------------|---------|------------|
| | 2018 | 2019 | Difference |
| Worldwide | 256,255 | 280,800 | 10% |
| Europe | 77,216 | 88,975 | 15% |
| Germany | 27,541 | 31,618 | 15% |
| America | 70,461 | 75,367 | 7% |
| USA | 57,202 | 61,568 | 8% |
| Asia-Pacific, Africa, Middle East | 108,578 | 116,458 | 7% |
| China | 80,108 | 86,752 | 8% |



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