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## Hemmingen and Rutesheim become Porsche sites

The sports car manufacturer has acquired the leased sites of Hemmingen and Rutesheim.



Both sites function as branch offices for the Porsche Development Centre in Weissach and there are plans for expansion at both locations in the years ahead. This investment sees the company preparing for the requirements arising from its hybridisation and electrification strategy.

The growing importance of the sporty all-terrain vehicles at Porsche is already clear at the Hemmingen site: What began 20 years ago as a single building and 200 employees has now grown into a site spanning 27,000 square meters with 600 employees. "The fourth generation of the Cayenne is set to play a major role in the long-term Porsche e-mobility strategy. The decision to acquire the Hemmingen premises as a permanent Porsche site now gives us the ability to plan with confidence", says Hans-Jürgen Wöhler, Director of the SUV model series. In addition to the Cayenne, the Macan was created in Hemmingen. Both model series are very popular on the market.

### Branch offices for the Porsche Development Centre in Weissach

The Rutesheim site was opened in 2015 as an additional branch office for the Weissach Development Centre. The workshop area of approx. 7,000 square metres features state-of-the-art technology for preparing vehicles in all model series for test drives. The innovative equipment here is the precursor to all future workshop areas belonging to the company. Since 2016, the site has also housed approximately 230 office workspaces for the company's employees in the Procurement department. "The Porsche hybridisation and electrification strategy also presents suppliers with new challenges. The main task for the Procurement team is to select suppliers that can fulfil our discerning expectations – not only for the Development Centre but for the rest of the company too", says Kevin Giek, Head of General Procurement at Porsche AG.

## **Link Collection**

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### **Media Package**

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