

Products Apr 1, 2018

Porsche announces Mission E Tractor

Plugging into the future of all-electric agriculture.



Porsche AG is delighted to announce the latest addition to the Mission E model line. Following the successful debut of the Mission E Cross Turismo at the 2018 Geneva International Motor Show, Porsche is heading even further off road with the all-electric Mission E Tractor.

This bold vision for 21st Century agriculture blends design cues from Porsche's original mid 1950s tractors with the same advanced digital connectivity and 800v fast-charging architecture that powers the Mission E.

With a power output in excess of 700hp, the Mission E Tractor will be the fastest accelerating agricultural vehicle in the world, enabling farmers to harvest crops in record time with the added environmental benefits of zero emissions at source and significantly reduced operating noise.

Porsche's newly developed FastFarm App

The Mission E Tractor will also benefit from Porsche's newly developed FastFarm App, designed to provide 24-hour satellite-based weather updates and a mobile farmers' forum.

Porsche is confident that the combination of tradition and innovation – and enough power to set a pretty good lap time on the Nordschleife – will make the Mission E Tractor a runaway sales success.

April Fool's Day

Dear reader, the editorial team has taken the liberty of having a little fun here on April 1. Of course, the Mission E tractor will not be built.

Link Collection

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<https://goo.gl/eNzMHy>

Media Package

<https://newsroom.porsche.com/media-package/porsche-mission-e-tractor-emobility-tradition-innovation>