

Sport Jan 16, 2015

Sharapova's key to success

Tennis star Maria Sharapova did a few laps in the 911 Turbo S – and unveiled her formula for success.



Break of dawn in Los Angeles: The beach is still deserted at that time. Only Maria Sharapova is already on her feet, ready for her daily workout. Fitness is not the only key to her success. The tennis ace emphasises mental strength. "As long as you put in all your power, your faith and your creativity, you can win every match", she says in a recent video for Porsche (left column).

The 27-year-old Porsche brand ambassador will need power, faith and creativity again now, because the tennis 2015 season has opened. After the preparatory tournaments in Brisbane, Shenzhen, Auckland, Sydney and Hobart, the Australian Open starts on January 19. The Fed Cup also goes into the next round a little less than three weeks later. The Porsche Team Deutschland will play against Australia in the opening match on February 7–8.



The film crew at work

A highlight of the WTA Tour follows in April: the Porsche Tennis Grand Prix. The players voted the tournament as the most popular in its category in 2014 – no less than for the sixth time. Any fans wanting to attend the event taking place at the Stuttgart Porsche Arena on 18–26 April can get tickets in advance at the Easy Ticket Service (+49 (0)711-2555 555, www.easyticket.de).

Consumption data

911 Turbo S: Combined fuel consumption: 9,7 l/100 km; CO2 emission: 227 g/km

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