

Company Feb 25, 2016

Ice-cold driving pleasure

Rarely has a driving school offered so much fun: at Porsche Driving Experience Winter, participants will learn to drive the sports cars from Zuffenhausen with confidence, even under icy conditions and in extremely challenging situations.



Slippery surfaces, freezing temperatures and snow as far as the eye can see – what may sound like dreadful conditions for some motorists are actually the best conditions for Porsche Driving Experience Winter. The Stuttgart sports car manufacturer's programme offers participants the opportunity to develop their driving skills for the cold months too, step by step – combined with a unique Porsche driving experience and a dream backdrop.

There can be no better way to get this practice

"It's about testing limits," explains Catja Wiedenmann, Head of Porsche Driving Experience. "We train the so-called muscle memory with these manoeuvres." This means: drivers who have experienced a swerving tail under controlled conditions will be better prepared for real emergencies and react intuitively to the movement of the vehicle. It takes practice to be able to do this, though. And there can be no better way to get this practice.

Participants work on disciplines such as proper braking, evasion or controlled drifting on specially prepared handling courses and under the guidance of trained instructors. And not just in any car either. Clients take their seat in the latest Porsche models – even including super sports cars such as the 911 Turbo S. The challenges escalate in each of the four successive constituent training levels: while in "Camp 4" the basics for driving on snow and ice are acquired, in "Camp4S", drivers learn to optimize their car control with new exercises. "Ice Force" increases the engine power. The focus, among other things, is to control the car with the accelerator and the brake using advanced load-changing reactions for cornering confidence. With its sophisticated manoeuvres, "Ice ForceS" is designed for experienced drivers.

To handle a Porsche like professional rally drivers

Taking a Porsche to its limits in snow and ice is a real learning experience; in practice though there is also another dimension to the experience: sheer driving pleasure! The well-groomed tracks, some of them seemingly boundless, offer a rare chance to handle a Porsche in a way usually reserved for professional rally drivers. And that's why our winter driving school is rapidly becoming something of a big boys' adventure playground. With the Porsche Traction Management (PTM) switched off, spiked tyres up to 4 mm, spinning wheels and 427 kW behind you (580 PS, 911 Turbo S: fuel consumption combined 9.1 l/100 km, CO2 emissions 212 g / km), you face those icy curves on your terms. Leaving behind a spectacular cloud of snow – and a huge grin on the driver's face. This video will give you an impression of Porsche Driving Experience Winter in the Finnish area of Levi:

Video



Germany's reigning Motor Sportsman of the Year and Le Mans winner Nico Hülkenberg recently got to know the Porsche Driving Experience Winter in Levi during a press event. About 170 kilometres north of the Arctic Circle, he proved that it is not just on the Formula 1 circuits of the world where he feels at home. In the 911 GT3 Cup and 918 Spyder he demonstrated how to push such supercars to their limits.

Further information

During the winter months, Porsche Driving Experience takes place in Levi (Finland), St. Moritz (Switzerland), Livigno (Italy), Quebec (Canada) and Yakeshi/Hailar (China).

In addition to the regular programme, individual experiences can also be scheduled. Further information:

<https://drivingexperience.porsche.com/de/driving-experience-winter>

Consumption data

911 Carrera S: Combined fuel consumption: 8.7-7.7 l/100 km; CO2 emissions 199-174 g/km

911 Carrera 4S: Combined fuel consumption: 8,9 – 7,9 l/100 km; CO2-emissions: 204 – 180 g/km

911 Turbo: Combined fuel consumption 9.1 l/100 km, CO2 emissions 212 g/km

911 Turbo S: Combined fuel consumption 9.1 l/100 km, CO2 emissions 212 g/km

911 GT3 RS: Combined fuel consumption 12.7 l/100 km; CO2 emissions: 296 g/km

Cayenne S: Combined fuel consumption: 9,8 – 9,5 l/100 km; CO2 emissions: 229 - 223 g/km

Link Collection

Link to this article

<https://goo.gl/qbCBqL>

More articles

<https://goo.gl/UWeflV>

<https://goo.gl/r7u08q>

Media Package

<https://newsroom.porsche.com/media-package/porsche-driving-experience-winter-levi-finland-drifting>

Downloads

Brochure Porsche Driving Experience Winter 2016

Videos

<https://player.vimeo.com/video/155676512>

External Links

<http://www.porsche.com/drivingexperience>