

Change of management at Porsche China

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20/03/2018 Jens Puttfarcken, current Chief Executive Officer at Porsche Deutschland GmbH, will be taking over as President and Chief Executive Officer of Porsche China and Porsche Hong Kong from July 2018.

“With his many years of experience in various management positions in the area of Sales, Jens Puttfarcken is well equipped to expand the very important Chinese market for the Porsche brand and steer it towards a successful future”, says Detlev von Platen, Member of the Executive Board responsible for Sales and Marketing at Porsche AG. Over the past year, the sports car manufacturer has delivered more than 71,000 vehicles in China. For the second time in succession, China has therefore been the largest sales region.

Since June 2015, Jens Puttfarcken has been responsible for the home market in Germany. Prior to this,

he worked at Porsche AG as an After Sales Manager, Customer Relations Manager and Sales Manager for Porsche subsidiaries around the world. As yet, no decision has been made regarding his successor in the German market. Karsten Sohns will assume management of the German market on a temporary basis.

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