

Company Nov 20, 2015

Porsche supports UNICEF

As part of the partnership between the City of Stuttgart and the United Nations Children's Fund, UNICEF, Porsche has made a donation of €100,000.



The money from the Stuttgart sports car manufacturer is going towards an educational project for Syrian refugee children in Mardin, a town on the Turkish-Syrian border.

"Porsche would like to contribute towards improving the situation of children around the world and in bolstering children's rights," said Andreas Haffner, Member of the Executive Board – Human Resources of Porsche AG, at the cheque presentation in Stuttgart town hall. "Furthermore, we are planning numerous other projects, via which we will be supporting the City's partnership."

"Children are our greatest asset"

Uwe Hück, Chairman of the Porsche General Works Council: "Children are our greatest asset. We have to give them prospects in life wherever they are. They need confidence, a future and a safe haven, so that they don't have to run away and are not exploited for violent purposes. Porsche works in support of this at home and internationally! That makes me particularly proud."

There have been partnerships between UNICEF and major German cities or state capitals since 1991. They last in each case for one year. The cooperation with Stuttgart begins on November 20, 2015, the day of the UN Convention on the Rights of the Child. Through a diverse range of projects, the aim of the collaboration is to help children in Stuttgart, Germany and all around the world.

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Media Package

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