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Awards for Porsche

Here you can find all awards for Porsche Cars North America from 1994 to 2019.



2020

Porsche Brand

- US News and World Report Best Luxury Brand
- Kelley Blue Book Best Resale Value: Luxury Brand

911

- 2020 MotorTrend Best Driver's Car – Porsche Carrera S (992)
- 2020 ALG Residual Value Award: 2020 Porsche 911
- Motor Authority: Best Car to Buy
- Automobile All-Star: 2020 911 Carrera S

Macan

- Kelley Blue Book Best Resale Value: Luxury Compact SUV
- 2020 ALG Residual Value Award: Premium Compact - 2020 Macan

Panamera

- Kelley Blue Book Best Resale Value: High - End Luxury Car

Cayenne

- Kelley Blue Book Best Resale Value: Luxury Midsize SUV – 2-Row
- Good Housekeeping: Best New Family Car – Midsize Luxury SUV

Taycan

- Motorweek Driver's Choice: Best Dream Machine
- World Car Awards, World Luxury Car of the Year

- World Car Awards, World Performance Car of the Year
- Gear Patrol's World Luxury Car of the Year
- Gear Patrol's World Performance Car of the Year
- Center of Automotive Management's Most Innovative Model

2019

Porsche Brand

- U.S. News & World Report: Best Luxury Brand
- Kelley Blue Book Best Resale Value: Luxury Brand
- J.D. Power Customer Satisfaction Index (CSI) Study – Luxury Brand
- Kelley Blue Book Brand Image Award: Best performance – Luxury Brand
- Kelley Blue Books Brand Image Award: Best Car Styling – Luxury Brand
- Kelley Blue Book 10 Most Awarded Brands
- J.D. Power Sales Satisfaction Index (SSI)

718

- Car and Driver 10 Best -718 Boxster and Cayman
- Car and Driver Editor's Choice

911

- Edmunds Buyers Most Wanted Luxury Sports Car – Porsche 911
- Car and Driver Editor's Choice - 911 Carrera, 911 GT3 RS and 911 Turbo/Turbo S
- JD Power Most Dependable Overall Vehicle
- Popular Mechanics Automotive Excellence Award: Redesign of the year

Macan

- Kelley Blue Book Best Resale Value: Luxury Compact SUV/Crossover
- Kelley Blue Book Best Resale Value: Top 10
- Car and Driver Editor's Choice

Panamera

- Kelley Blue Book Best Resale Value: High - End Luxury Car
- Motorweek Best Dream Machine

Cayenne

- Car and Driver Editor's Choice

2018

Porsche Brand

- J.D. Power Total Ownership Experience Award
- U.S. News & World Report: Best Luxury Brand
- Kelley Blue Book Best Resale Value: Luxury Brand
- Kelley Blue Book Brand Image Award: Best Performance Luxury Brand
- Edmunds Best Retained Value Award
- Autotrader 10 Best Luxury CPO Program

718 Boxster

- Kelley Blue Book Best Buy Award: Performance Car
- Car and Driver 10 Best Cars

718 Cayman

Kelley Blue Book Best Resale Value: Sports Car
Car and Driver 10 Best Cars

911

Kelley Blue Book Best Resale Value: High Performance Car
Automobile All - Star: 911 GTS
MotorWeek Driver's Choice Award: 911 GT2 RS
Edmunds Buyers Most Wanted: Luxury Sports Car
N.Y. Daily News Best Luxury Performance Car
IHS Markit Luxury Sports Car

Macan

Kelley Blue Book Best Resale Value: Luxury Compact SUV/Crossover
Car and Driver 10 Best Trucks and SUVs

Panamera

Kelley Blue Book Best Resale Value: High - End Luxury Car
Kelley Blue Book 5-Year Cost to Own Award: High-End Luxury Car

2017

Porsche Brand

Kelley Blue Book 10 Most Awarded Brands
Kelley Blue Book Brand Image Award
J.D. Power Initial Quality Survey: Plant (Porsche AG)
Kelley Blue Book Best Performance Luxury Brand
U.S. News & World Report – 2017 Best Luxury Brand
Kelley Blue Book Best Resale Value: Luxury Brand

718 Boxster

World Performance Car of the Year
Kelley Blue Book Best Buy Award: Sports/Performance Car

718 Cayman

Kelley Blue Book 10 Favorite New-for-2017 Cars
Kelley Blue Book Best Resale Value: Sports Car
World Performance Car of the Year
Automobile All Star: 718 Cayman S
Autotrader Must Test Drive Award: 718 Cayman

911

J.D. Power APEAL: Midsize Premium Sporty Car
Robb Report 2017 Best of the Best: Wheels (911 Turbo S)
J.D. Power Initial Quality Survey: Midsize Premium Sporty Segment
AutoPacific 2017 Best in Class Sports Car
MotorWeek Best Dream Machine: 911 Turbo S
Robb Report 2017 Car of the Year: 911 Turbo S
Edmunds Most Wanted: 911 Carrera

IHS Markit Loyalty Award: Luxury Sports Car

Macan

- Kelley Blue Book: 10 Most Fun SUVs
- J.D. Power APEAL: Compact Premium SUV
- J.D. Power Initial Quality Survey: Compact Premium SUV Segment
- Car and Driver 10 best Truck and SUVs: Luxury Compact SUV
- Kelley Blue Book Best Resale Value: Luxury Compact SUV/ Crossover

Panamera

- Kelley Blue Book Best Resale Value: High End Luxury Car
- Kelley Blue Book Best Resale Value: High End Luxury Car

Cayenne

- Kelley Blue Book: 10 Best Luxury SUVs
- J.D. Power APEAL: Midsize Premium SUV
- AutoPacific 2017 Best in Class Premium Luxury Crossover SUV

2016

Porsche Brand

- 2016 U.S. News & World Report – Best Luxury Brand
- 2016 Kelley Blue Book – Best Performance Luxury Brand
- 2016 J.D. Power Porsche Sales Satisfaction – Best Luxury Brand 2016

718 Boxster/Cayman

- 2016 10 Best : Sports Car

Boxster

- 2016 J.D. Power Highest Ranked Appeal – Compact Premium Sporty Car

Cayman GT4

- 2016 Automobile – All Stars

911

- IHS Markit Luxury Sports Car

Macan

- 2016 Kelley Blue Book Best Resale Value Awards: Luxury Compact SUV/Crossover
- 2016 J.D. Power Highest Ranked Appeal – Compact Premium SUV
- 2016 J.D. Power Highest Initial Quality – Compact Premium SUV
- 2016 Kelley Blue Book – Best Resale Value: Luxury Compact SUV/Crossover
- 2016 Daily News Autos Award – Entry Level SUV

Macan Turbo

- 2016 10 Best Award SUV: Compact Luxury Crossovers and SUVs

Panamera

- 2016 Kelley Blue Book – Best Resale Value: High-End Luxury Car

2014/15

911

- 2015 J.D. Power Initial Quality Study – Midsize Premium Sporty Car
- 2015 Edmunds – Top Rated – 911 Cabriolet
- 2015 Edmunds – 2015 Most Popular on Edmunds.com
- 2015 Cars.com – Play Car Of The Year – Quality Innovation Value
- 2015 Playboy Car of the Year – 911 Carrera GTS
- 2015 New England Motor Press Association – Winter Vehicle Award – 911 Targa 4S
- 2014 J.D. Power 'APEAL' Midsize Premium Sporty Car
- 2014 Robb Report – Best of the Best – Sports Cars – 911 GT3
- 2014 Robb Report – Best of the Best – Sports Cars – 911 Turbo S
- 2014 MotorWeek – Drivers Choice – Best Dream Machine – 911 Turbo S
- 2014 Edmunds – Top Rated
- 2014 Edmunds – Most Popular
- 2014 Edmunds – Best Retained Value
- 2014 New England Motor Press Association – Winter Vehicle Award – 911 Carrera and 911 Carrera 4S

Boxster

- 2015 J.D. Power Initial Quality Study – Compact Premium Sporty Car
- 2015 Car and Driver – 10 Best
- 2015 Edmunds – Top Rated – 911 Cabriolet
- 2014 J.D. Power 'APEAL' Compact Premium Sporty Car
- 2014 Car and Driver – 10 Best
- 2014 Cars.com – Play Car Of The Year – Quality Innovation Value
- 2014 Edmunds – Top Rated
- 2014 Automobile AllStars

Cayman

- 2015 Car and Driver – 10 Best
- 2014 Car and Driver – 10 Best
- 2014 Yahoo Autos Best Sports Car
- 2014 Edmunds – Top Rated
- 2014 Automobile AllStars

Cayenne

- 2015 Kelley Blue Book – Best Resale Value – Plug-In Vehicle – Cayenne S E-Hybrid
- 2014 Robb Report – Best of the Best – SUVs & Wagons – Cayenne Turbo S
- 2014 J.D. Power 'APEAL' Midsize Premium SUV
- 2014 Edmunds – Top Rated – Cayenne Diesel

Panamera

- 2014 Robb Report – Best of the Best – Sedans – Panamera Turbo S
- 2014 ALG Premium Executive Car
- 2014 Edmunds – Most Popular
- 2014 Edmunds – Best Retained Value

Macan

- 2015 J.D. Power Initial Quality Study – Compact Premium SUV
- 2015 Edmunds – Top Rated
- 2015 Edmunds – Most Popular on Edmunds.com

918 Spyder

- 2015 Robb Report Car of the Year
- 2014 Robb Report – Best of the Best – Convertibles

Porsche Brand

- 2015 Kelley Blue Book – Best Overall Luxury Brand
- 2015 Kelley Blue Book – Most Refined Luxury Brand
- 2015 Kelley Blue Book – Best Performance Luxury Brand
- 2015 Kelley Blue Book – Best Car Styling Luxury Brand
- 2014 Ward's 10 Best Engines Winner – 2.7L DOHC H-6 Porsche AG
- 2014 Kelley Blue Book – Best Performance Luxury Brand

2012/13

911

- 2013 Men's Journal "MJ Approved" Award
- 2012 World Performance Car
- 2012 Motor Trend's Best Driver's Car
- 2012 J.D. Power and Associates APEAL Award Premium Sporty Car
- 2012 J.D. Power and Associates IQS Award Premium Sporty Car
- 2013 Consumer Best Buy Award- "Premium Sporty/Performance"
- 2013 Residual Value Awards - Premium Sports Car

Boxster

- 2013 Women's World Car of the Year
- 2012 Esquire Sports Car of the Year
- 2013 Automobile Magazine Design of the Year
- 2013 Men's Health Car of the Year
- 2013 Car and Driver 10Best Award - Boxster
- 2013 Autoweek "Best of the Best" Award (Boxster S)

Cayenne

- 2013 Kelley Blue Book's 10 Best Luxury SUVs of 2013
- 2013 Kelley Blue Book Best Resale Value Award
- 2012 Popular Science "Best of What's New" Award (Cayenne Diesel)
- 2012 AutoPacific Ideal Vehicle Award, Most Ideal Premium Luxury Crossover SUV
- 2012 J.D. Power and Associates APEAL Award Midsize Premium Crossover for Cayenne

Panamera

- Edmunds.com's Best Retained Value Award
- 2013 Kelley Blue Book Best Resale Value Award

918

- 2013 Kelley Blue Book's 10 Best New Cars of IAA Frankfurt - 1st place

Porsche Brand

- 2013 Kelley Blue Book "Brand Image" Award: Best Performance Luxury Brand
- 2013 Kelley Blue Book "Brand Image" Award: Best Car Styling Luxury Brand
- 2012 Intellichoice Certified Pre-Owned Award (Best Premium CPO Warranty Award)

2012 J.D. Power and Associates IQS Silver Award European/African Plant Quality for Porsche Stuttgart-Zuffenhausen
2012 J.D. Power and Associates IQS 2nd Highest Ranked Brand (tied with Jaguar)
2012 J.D. Power and Associates APEAL Highest Ranked Brand (w/o Award)
2013 Kelley Blue Book Awards: "Coolest Brand" and "Best Performance Brand"
2012 Silver Effie: Automotive Vehicles (Engineered for Magic Campaign)
2012 J. D. Power and Associates Customer Satisfaction Index: 5th Place

2010/11

911

AutoPacific Best Sportscar - Vehicle Satisfaction Awards (VSA)
Car and Driver Editor's Choice - 911

Cayman/Boxster

AutoPacific Ideal Sports Car (IVA)
Car and Driver Best Handling Car in America - Boxster Spyder
Car and Driver 10Best - Boxster
Edmunds.com 10 Most Fun Vehicles - Boxster Spyder
Car and Driver Editor's Choice - Boxster
Car and Driver Editor's Choice - Cayman
Automobile Magazine All Star

918 Spyder

Edmunds.com Insideline Most Wanted

Cayenne

Auto Pacific Motorist Choice Award - Best Premium Active Lifestyle Vehicle
Motor Trend SUV of the Year

Panamera

NADA Guides "Car of the Month" - January
Playboy 2010 Car of the Year
Car and Driver Editor's Choice - Panamera
Ward's Auto Interior of the Year Awards 2010 - Most Inspired Interior Design
About.com Cars - Best New Cars of 2010
Edmunds.com - Top 10 Recommended Sedan Over \$60,000

Porsche Brand

J.D. Power and Associates #1 : IQS Survey
Auto Pacific Ideal Vehicle Awards (IVA) #1
J.D. Power and Associates APEAL Study - #1
Kelly Blue Book 2010 Brand Image Awards - Coolest Brand

918 RSR

Best in Show - AutoWeek magazine
EyesOnDesign Award

2009

Car and Driver Magazine's 2009 10 Best cars sold in America
Porsche Boxster, Boxster S, Cayman and Cayman S

IntelliChoice
"Best Luxury Warranty for a Certified Pre-Owned program"
AutoPacific
911 Best Premium Sports Car in Vehicle Satisfaction Award (VSA)
Automobile Magazine's All-Stars Award
911 Carrera
Bloomberg
Car of the Year
Panamera
Edmunds Inside Line
Top Recommended Vehicles
Panamera
Most Wanted
Panamera
Robb Report
Best of the Best
911 Carrera & Carrera 4S Cabriolet
Motor Trend
Best Drivers Car
Cayman S

2008

Car and Driver Magazine's 2008 10 Best cars sold in America
Porsche Boxster, Boxster S, Cayman and Cayman S
Automobile Magazine's All-Stars Award
Porsche Boxster, Boxster S, Cayman and Cayman S
Edmunds Editors' Most Wanted Award
Porsche 911 GT3
Luxury Institute's
Top Luxury Automotive Brand
J.D. Power
1st in Initial Quality Survey
AutoPacific
Ideal Premium Brand
Most Ideal Sports Car in America
Porsche 911, Cayman and Boxster Tie

2007

Porsche ranks as the number-one brand in J.D. Power's 2007 APEAL Awards for the second-consecutive year. Cayman and the Boxster selected as best Premium Sports Cars.
Porsche claims top spot in the Convertibles/Sports Car segment of Kelley Blue Book's "Brand Watch" study.
California-based automotive marketing and product-consulting firm AutoPacific asked thousands of new car owners their choice for the most satisfying sports car in the United States, and the 2007 Porsche Boxster was ranked No. 1.
J.D. Power and Associates awards Porsche the number-one nameplate in their Initial Quality Study (IQS).
Porsche wins two of the prestigious Automotive News PACE Awards for its work with BorgWarner on the High Energy ITM3e All Wheel Drive System and Variable Turbine Geometry, both of which first appeared in the latest iteration of the iconic Porsche 911 Turbo.
Car and Driver names Porsche one of its "Ten Best" cars for the Boxster and Cayman models.

2006

Media Communications Association awards Porsche for Presentation Excellence with the 2006 MCA Bronze Award in the "Live Events and Business Theatre" category for Porsche Academy's Cayman S dealer launch event and the 2006 MCA Silver Award for the event's closing film, Our Truest Life.

Popular Science Magazine's 2006 19th Annual "Best of What's New" awards the 2007 911 Turbo in its Automotive category. Porsche tops the list in four categories of 2007 Edmunds.com Editors' Most Wanted Vehicle awards, receiving No. 1 placement in: Convertible under \$60,000, Coupe under \$60,000, Convertible over \$60,000, and Coupe over \$60,000.

J.D. Power and Associates awards Porsche the top slot in its APEAL (Automotive Performance, Execution and Layout) consumer survey.

For the first time, Porsche Ranks Best Nameplate in highly regarded J.D. Power Initial Quality Study (IQS).

The 911 Carrera earns a spot on Edmunds.com 2006 Consumers' Most Wanted "Coupe over \$45,000" and the Boxster roadster is named in Edmunds.com "Convertible Under \$45,000" category.

The results of an independent, nation-wide survey released by the New York-based Luxury Institute name Porsche the "Most Prestigious Luxury Automobile Brand."

The Porsche Cayman S is named the "2006 World Performance Car" at the New York Auto Show.

The members of the New England Motor Press Association (NEMPA) select the Porsche 911 Carrera 4 Best in Class - All-Weather Sports Car as part of their voting for the 2006 Official Winter Vehicle of New England.

1-23 Porsche Boxster wins coveted 2005 10 Best Award from Car and Driver.

The Porsche Boxster receives Automobile Magazine All-Star Award.

2005

Kelley Blue Book's kbb.com, an online resource for new- and used-vehicle information, announces the Cayenne/Cayenne S as Kelley Blue Book's Best Resale Value in the 2006 Sport Utility category and one of the Overall Top 10 vehicles for Best Resale Value in 2006.

J.D. Power and Associates reports that Porsche is ranked at the top of its 2005 Automotive Performance, Execution and Layout (APEAL) Study.

Consumer Reports, an independent and trusted source for information and advice on consumer products and services, selects the Porsche Boxster as the best vehicle in the Upscale Roadster category.

AUTOWEEK, the weekly magazine for the ultimate car enthusiast, selects the Cayman S as the "Best in Show", for the prestigious 2005 Frankfurt International Motor Show.

J.D. Power and Associates' 2005 Vehicle Dependability Study (VDS) names the Porsche 911 the highest-ranking vehicle in the premium sports car category.

Robb Report Car of the Year Competition chooses the Porsche 911 Carrera S as First Runner up.

2004

Porsche Carrera GT wins Road & Track's "Best Dream Car 2004" inaugural Reader's Choice Award.

Automobile Magazine's world-wide staff chose the Boxster and Boxster S as the Best Sports Car in the All-Stars Award Competition.

The editors of L'Annual De L'Automobile presented the Porsche Boxster with the "Clifs d'Or" or Gold Kay Award. The award was given for the Best Vehicle, Sports Car Class between \$50-100k Canadian.

2003

Porsche Carrera GT wins Popular Science Magazine's Best of What's New Award.

AutoWeek readers vote "America's Best" awards to the Porsche Cayenne and the Porsche 911.

Automobile Magazine's All Star Editor's Choice goes to the 911 Turbo as the Best Supercar and the Porsche Boxster as the Best Sportscar.

Cayenne wins AutoWeek's 14th Annual "America's Best" reader's survey award.

Cayenne awarded "Best of the Best" award from the Robb Report.

2002

MotorWeek Magazine names the Porsche 911 GT2 "Best Dream Machine."

Car and Driver Magazine ranks Porsche Boxster among the "10 Best Cars for 2002."

Automobile Magazine Reader's Choice All-Star Award goes to the Porsche Boxster/Boxster S for Best Sports Car over \$40,000.

ALG awards the Porsche 911 the Highest Retained Value in the Sports Car Segment.

2001

- Automobile Magazine Readers' Choice All-Star Award goes to the Porsche 911 Carrera for the Best GT car for 2001 and to the 911 Turbo for the Best Sports Car over \$40,000.
- Polk gives the Automotive Loyalty Award to the Porsche 911 in the Sports Car Segment.
- ALG awards the Porsche 911 the Highest Retained Value in the Sports Car Segment.
- Car and Driver magazine ranks the Porsche Boxster among the "10 Best Cars" for 2001.
- Edmunds.com ranks the Porsche Boxster S among its "Most Wanted 2001 Cars."
- Popular Mechanics magazine selects the 2001 Porsche 911 Turbo to receive its "2001 Design & Engineering" Award.

2000

American Women Motorscene votes the Porsche Boxster S as the car with the "Most Sex Appeal."

Intellichoice, Inc. votes Best Overall Value Award to the Porsche 911 Carrera 4 Cabriolet Convertible in the Sport Class.

ALG awards the Boxster the Highest Retained Value in the Sports Car Segment.

Polk give the Automotive Loyalty Award to the Porsche Boxster in the Sports Car Segment.

The editors of Popular Science magazine present its 2000 "Best of What's New" Award to Porsche for its Porsche Ceramic Brakes, an option on the 2001 911 Turbo.

Polk Automotive Intelligence presents its Polk Automotive Loyalty Award to the 2000 Porsche Boxster.

Ward's Auto World names the Porsche Boxster S 3.2-liter six-cylinder engine as one of its "10 Best Engines" for 2000.

Car and Driver magazine ranks the Porsche Boxster S Among the "10 Best Cars" for 2000.

American Woman Motorscene magazine presents the "Most Sex Appeal (Exotic) Award" to the Boxster S.

MotorWeek, the weekly automotive video magazine produced by Maryland Public Television, awards its 2000 "MotorWeek Drivers' Choice Award for Best Sports Car" to the Boxster S.

Automobile Magazine selects the Porsche Boxster S and the Porsche 911 Carrera as the "Best Luxury Sports Cars" for 2000.

Readers of Automotive Engineering International, published by the Society of Automotive Engineers (SAE), names the Porsche 911 one of the most significant vehicles of the 20th century.

The Porsche Boxster S receives the 2000 "Car of the Year/Sports Convertible Category" award from Canada's Le Guide de l'Auto magazine.

1999

Ferdinand Porsche is named the "Car Engineer of the Century" by the Global Automotive Elections Foundation.

The Global Automotive Elections Foundation selects the Porsche 911 as one of five finalists for its "Car of the Century" award.

Automobile Magazine recognizes the Porsche 911 as one of the "10 Most Important Cars of the Century."

Porsche dealers in Canada are ranked No. 1 among import automobile lines by the Canadian Automobile Dealer Association in its annual Dealer Satisfaction Index. Porsche topped the list with a score of 92.88 percent.

Porsche is named one of the "100 Best Managed Companies" by Industry Week magazine.

The Porsche 911 Carrera 4 Cabriolet is recognized as the Best Sport Value in IntelliChoice's annual Best Overall Value of the Year (BOVY) Awards.

Porsche's television commercials, as well as its television advertising campaign, receive one Silver and two Bronze Awards at the International Automotive Advertising Awards (IAAA).

1998

The Porsche Boxster receives the "Automobile of The Year" award from Automobile Magazine.

Car & Driver magazine ranks the Porsche Boxster among its "10 Best Cars."

The Porsche 911 Carrera receives the "MotorWeek Driver's Choice Award" for Best Sports Car.

1997

The Porsche Boxster receives the " MotorWeek Driver's Choice Award" for Best New Sports Car.
The Porsche 911 Carrera and the Porsche Boxster receive the Masters of Design Award from The Fashion Group International.
The Porsche Boxster receives the "Best New Sports Car" and "Best New Design" awards from the Automotive Journalists Association of Canada.

1996

The "Factory of the year" award is presented by the German weekly publication Production and the management consulting firm A.T. Kearney to Porsche's Zuffenhausen facility.
Canada's Le Guide De L'Auto magazine presents its "Car of The Year/Sports Convertible Category" award to the Porsche 911 Turbo.

1995

A Porsche 911 Carrera 4 is recognized by The Guinness Book of World Records for the "Toughest 100,000 Kilometer Test Run of a Sportscar." The car completed five grueling tests:
A 24-hour test at minus 25 degrees Fahrenheit on the frozen Mackenzie River north of the Arctic Circle in Canada;
A 24-hour run on the Bonneville Salt Flats in Utah;
Driving over 24 Alpine passes in 24 hours;
2,000 km (1,243 miles) at full speed on the Nardo racetrack in Italy (reaching an average speed of 156.3 mph (251.6 km/h), including pit stops — a world record for four-wheel production cars;
A 24-hour test under extreme conditions at the Porsche Research and Development Center test track in Weissach, Germany. A single mile kilometer on this varied-surface track is equivalent to 27 km (16.7 miles) of real-world driving.
Popular Mechanics magazine presents its "Design and Engineering Award" to the 1996 Porsche 911 Turbo.
Popular Science magazine recognizes the 1995 911 Carrera among its "Best of What's New."
Playboy Magazine names the Porsche 911 Carrera its "Car of The Year."
During The Robb Report's "Car of The Year" voting, the Porsche 911 Carrera receives the "Exceptional Merit" award.

1994

Germany's Top Business magazine recognizes Dr. Wendelin Wiedeking, Porsche AG's chairman of the board of management, as "Manager of The Year."
The 1995 Porsche 911 Carrera receives the " MotorWeek Driver's Choice Award for Best Dream Machine."



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