



## 2021 Porsche Taycan arrives next year with additional features and more convenient charging

**19/08/2020** New Functions on Demand, Head-up Display, Smart Lift, and no-charge two-year scheduled maintenance

The model year changeover will bring about numerous new features and looks for the Porsche Taycan. Innovations include Plug & Charge, vehicle functions that can be flexibly booked online (Functions on Demand, FoD), a colour head-up display, while seven new exterior colours and five new interior trims provide owners with more options and choices in configuring their perfect Taycan.

The available Porsche Surface Coated Brakes (PSCB) have been revised with 6-piston aluminium fixed calipers (previously 10-piston) and 410 mm front rotor diameter (previously 415 mm). This change yields a weight saving of 24.2 lbs. Braking distance and brake pedal feel are unaffected. Factory scheduled maintenance is now included on all 2021 Taycan models in Canada for the first two years or 30,000 km, whichever comes first.

## Intuitive display system and intelligent chassis

A head-up display in colour is now optionally available. This projects relevant information directly into the driver's field of vision. The display has been divided into the main display section, status section and a section to show temporary content, such as calls or voice control commands. A navigation display, power meter and a user-defined view can also be selected as pre-sets.

Thanks to the new Smartlift function, installed as standard in conjunction with adaptive air suspension, the Taycan can be programmed so that it is automatically raised in certain, recurring sections, for instance at speed bumps or on garage driveways. The Smartlift function can also actively influence the vehicle's driving height on motorway journeys by adjusting the vehicle's level to the best possible compromise between efficiency and driving comfort.

## Flexible upgrades after purchase with Functions on Demand (FoD)

Thanks to FoD, Taycan drivers can purchase various convenience and assist functions as required. What makes this approach special is that it also works after having taken delivery of the Taycan. Thanks to over-the-air updates, it is not necessary to visit a workshop to install the software package. The Porsche Intelligent Range Manager (PIRM) is already available as a FoD. Active Lane Keep Assist and Porsche InnoDrive (for cars equipped with Adaptive Cruise Control) will now be added as further FoD functions.

Customers can choose whether they want to purchase the respective function for their Taycan or subscribe on a monthly basis. Customers benefit from a three-month trial if they opt for a monthly subscription. After registering for an account, select the desired function(s) in the Porsche Connect Store. Once confirmed, Porsche sends a data package to the Taycan via mobile phone network. Drivers are notified of the availability of such a data package by the Porsche Communication Management (PCM). Activation then takes a few minutes. A notice appears on the central display after successful activation. With the model year changeover, four functions can be purchased and three are available as monthly subscriptions.

Active Lane Keep Assist keeps the vehicle in the center of the lane with continuous steering intervention – also in congested traffic. InnoDrive individually adapts the speed to the conditions ahead, with specific consideration for speed limits, turns, traffic circles, and situations where you have to yield or stop.

With active route guidance, Porsche Intelligent Range Manager (PIRM) operates in the background, optimizing all system parameters to achieve the highest levels of comfort and shortest travelling time.

## Even more convenient charging

Plug & Charge simplifies charging: Taycan drivers merely have to plug in the charging cable and charging is underway. Authentication data is saved in the vehicle. As a result, the charging station automatically identifies the connected vehicle. ISO standard 15118 ensures that the communication between infrastructure and the vehicle is tamper-proof. Payments are also processed automatically. Plug & Charge will be available from Electrify Canada at the start of 2021.

Charging while preserving the battery is a further new function. It can restrict the charging capacity at suitable charging points (e.g. Electrify Canada high-power charging stations) to around 200 kW, when customers are planning to take a longer break from driving. This extends the battery's service life and reduces the overall power loss. Drivers can select the charging while preserving the battery function on the central display. Of course, if customers choose not to use this option, a charging capacity of up to 270 kW remains available at 800-volt high-power charging stations.

## Greater choice of colours

The 2021 model year offers a selection of seven new exterior paintwork colours: Mahogany Metallic, Frozenberry Metallic, Cherry Metallic, Coffee Beige Metallic, Chalk, Neptune Blue and Ice Grey Metallic.

On the inside, five new interior options are available. A Black/Limestone Beige standard interior, Blackberry and Blackberry/Slate Grey leather interior, Graphite Blue/Slate Grey Race-Tex interior, and a Basalt Black/Meranti Brown OLEA Club Leather interior.

Currently standard on the Taycan Turbo S, the Carbon Sport Design package will be available for all Taycan versions. It includes elements such as carbon-fibre inserts in the bottom of the front section and in the side sill trims, as well as carbon-fibre fins on the rear diffuser.

## Porsche PCM updates

SiriusXM 360L is now available. Apple® podcasts can now be selected as an individual media source. Media sources themselves can be reordered to suit driver preference. Porsche Charging Services compatible locations can be prioritized in the charging destination list.

## Pricing and availability

The comprehensively updated electric sports car will be available to order this fall and be at Canadian Porsche Centres from Q1 2021. Pricing for the 2021 Taycan begins at \$120,500 for the Taycan 4S, \$175,000 for the Taycan Turbo, and \$215,000 for the Taycan Turbo S.

## About Porsche Cars Canada, Ltd.

Established in 2008, Porsche Cars Canada, Ltd. (PCL) is the exclusive importer and distributor of the Porsche 911, 718 Boxster and 718 Cayman, Taycan, Panamera, as well as Cayenne and Macan. Headquartered in Toronto, Ontario, since 2017, PCL employs a team of more than 50 in sales, aftersales, finance, marketing, retail development, and public relations. They, in turn, work to provide Porsche customers with a best-in-class experience in keeping with the brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. In 2019, a Parts Distribution Centre opened its doors in Mississauga to service the countrywide network of 19 Porsche Centres. PCL is the dedicated subsidiary of Porsche AG, headquartered in Stuttgart, Germany. In 2019, Porsche sold an unprecedented 9,025 units in Canada, up 1.4% over the prior year.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

## MEDIA ENQUIRIES



### Patrick Saint-Pierre

Director Public Relations Porsche Cars Canada, Ltd.  
+1 (647) 531 2992  
[patrick.saint-pierre@porsche.ca](mailto:patrick.saint-pierre@porsche.ca)



### Tina McMullan

Spokesperson Porsche Cars Canada, Ltd.  
+1 (647) 393 2264  
[tina.mcmullan@porsche.ca](mailto:tina.mcmullan@porsche.ca)

## Consumption data

**Taycan Turbo** (Predecessor model)

**Taycan 4S with Performance Battery** (Predecessor model)

**Taycan Turbo S** (Predecessor model)

\*Further information on the official fuel consumption and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO<sub>2</sub>-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO<sub>2</sub>Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, [www.dat.de](http://www.dat.de)).

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