

German design in Qatar

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07/10/2017 "Driven by German Design" – A museum in Qatar has dedicated an exhibition to the development of German design. The Porsche Museum has contributed eight models.

More than 400 design ideas and examples created in Germany or developed by German designers from 1945 onward are the focus of this special exhibition. Visitors gain a deep insight into the work of around 30 designers whose work and ideas have had a particularly strong influence on the progression of both national and international design. The exhibition draws links between a wide range of disciplines, such as architecture, graphic design, product design, car design, fashion design and furniture design. This allows visitors to see both the artistic value of design developments and their relevance for society from a variety of perspectives.

By showcasing ground-breaking works by important and influential designers such as Frei Otto, Achim Menges, Christoph Niemann and Ferdinand Alexander Porsche, the exhibition documents the development of design in Germany. The Porsche Museum has contributed eight models to the

collection: the 356 Keibl Cabriolet, the 959 aerodynamic concept car, the 918 RSR concept car, the 918 Rolling Chassis, the 911 2.0-l Coupé, the Panamericana concept car, the 718 RS 60 and a wooden skeleton model of the Type 64. The Mission E concept study, a seating buck with the interior of the new Cayenne and a clay model of the 911 in 1:3 scale will also be displayed.

"A highlight in the Qatar Germany 2017 Year of Culture"

Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, Chairperson of Qatar Museums, said: "Through the exhibition, the people of Qatar and from the region gain a multifaceted understanding of the achievements of German culture, which is celebrating six decades of the most renowned design icons. This ground-breaking design exhibition is a special highlight in the Qatar Germany 2017 Year of Culture. 'Driven by German Design' demonstrates the first-class quality of Qatar Museums' exhibitions and events, the success of which is the result of close collaboration between a large number of partners. The exhibition also clearly demonstrates the diverse cultural relations between our countries."

The "Driven by German Design" exhibition will run until January 14 in the Qatar Museum.

Link Collection

Link to this article
https://newsroom.porsche.com/en/company/porsche-german-design-development-qatar-museum-exhibition-ferdinand-alexander-porsche-14313.html

Media Package
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External Links
https://www.porsche.com/museum/en/

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