

Golfing Enthusiasts chip away at Porsche Sculpture in Gardens by the Bay

21/02/2024 Ahead of the much-anticipated Porsche Singapore Classic, an exciting chipping contest took place at Gardens by the Bay in Singapore, bringing together the event's ambassadors and sports enthusiasts for a unique experience against the backdrop of a stunning art installation.

The trio of golf influencer Rebecca De Foe, beach volleyball player Eliza Chong, and automotive aficionado David Foo took centre stage recently at Gardens by the Bay for a fun golfing activity to drum up excitement ahead of the Porsche Singapore Classic.

The captivating seven-metre tall installation, known as "The Cocoon," was initially unveiled during the Singapore Art Week and served as the focal point for the World Premiere of the new all-electric Porsche Macan, creating a seamless fusion of art and automotive innovation.

Constructed by New York-based architect and artist Marc Fornes in collaboration with Style Porsche,

"The Cocoon" comprises over 6,000 individual pieces of ultra-thin aluminum, drawing inspiration from Porsche's iconic design principles. Against this extraordinary backdrop, the participants engaged in a friendly chipping contest, showcasing their skills and enthusiasm for both golf and automotive excellence.

Commitment to excellence and sporting prowess

Porsche's title partnership with the Porsche Singapore Classic, a prestigious DP World Tour event that is kicking off their “Asian Swing” is scheduled from March 21 to 24 at the Laguna National Golf Resort Club, underscores the brand's commitment to excellence and sporting prowess. As golf fans eagerly anticipate the championship, the trio relished the opportunity to test their skills in this exceptional environment.

Reflecting on the experience, De Foe remarked, "Honestly, I've teed off in front of many people before, but this was one of the most nerve-wracking experiences I've had." Chong, who recently embarked on her golfing journey with insights from Executive Championship Director, Patrick Bowers, expressed her excitement, stating, "Despite being new to golf, it was incredibly enjoyable, and I can't wait for the tournament to begin in March."

As anticipation builds for the Porsche Singapore Classic, this captivating chipping contest served as a prelude to the thrilling golfing action that awaits participants and spectators alike.

The Porsche Panamera Shootout promises to be a stand-out highlight at the spectator village at this year's championship. Eager golf fans, or even beginners can participate in a "nearest to the pin“ competition, with the top qualifiers earning a chance to enter The Porsche Panamera Shootout. These lucky qualifiers will each have a shot at a hole-in-one competition, with the prize being a new Porsche Panamera Turbo E-Hybrid – the same as the professionals are playing for during the tournament.

Porsche Singapore Classic 2024

21 – 24 March 2024
Laguna National Golf Resort Club
11 Laguna Golf Green, Singapore 488047

About the Porsche Singapore Classic

The Porsche Singapore Classic stands as the opening event on the DP World Tour's “Asian Swing”, showcasing world-class golfing excellence against the stunning backdrop of Singapore. As a premier tournament in the global golfing calendar, the Porsche Singapore Classic brings together top-tier players to challenge themselves at the venerable Classic Course at Laguna National Golf Resort Club for

an unforgettable celebration of skill and sportsmanship.

Presented by Porsche, one of the world's most recognised and respected brands and staged in collaboration with the DP World Tour's event delivery partner, Vantage Pointe, the Porsche Singapore Classic promises an unparalleled experience for players and spectators alike offering not only spectating of competitive golf, but a unique spectator village and activities set within the lush resort grounds of the Dusit Thani Laguna Singapore.

Through a commitment to excellence, precision, and passion for the game, the tournament continues to raise the bar for golfing events, setting the stage for thrilling competition and fostering a vibrant golfing community. Past winners from the DP World Tour's history of championships in Singapore include Major Champions Sir Nick Faldo, Ian Woosnam, Vijay Singh and Adam Scott; eight- time DP World Tour Order of Merit winner and 2010 winning Ryder Cup Captain Colin Montgomerie; the first ever Singaporean to win on the DP World Tour Mardan Mamat; the first ever Chinese player to win on the DP World Tour, Zhang Lian Wei; the first ever Indian player to win on the DP World Tour, Arjun Atwal as well as Nick Dougherty and Matteo Manassero. Last year's tournament was won by South Africa's Ockie Strydom.

The Porsche Singapore Classic, where the spirit of the sport meets the dynamic energy of Singapore, creating a legacy of golfing brilliance that resonates worldwide. Our Game. Our Style.

Porsche in golf

Porsche has been involved in golf since 1988 through the Porsche Golf Cup. The tournament series is one of the company's most successful customer events and has developed into an international event in which over 17,000 Porsche customers recently took part in 261 worldwide qualifying tournaments. Through its first involvement in professional golf as the title sponsor of the prestigious DP World Tour's Porsche European Open in 2015, Porsche was instrumental in establishing a top golf event in Germany.

In its role as the new title sponsor of the Porsche Singapore Classic, the sports car manufacturer is internationalising its commitment to professional golf in the important Asian market. Car partnerships at US PGA Tour and DP World Tour tournaments, including the Omega European Masters in Crans Montana as well as in women's golf (Amundi Evian Championship), round off its involvement in professional golf.

Launched in 2017, the Porsche Golf Circle is also highly successful. The international community for keen golf-playing Porsche customers gives members the opportunity to enjoy exclusive golfing experiences at unique locations and at professional tournaments. Paul Casey has been complementing the Porsche family as the first Brand Ambassador from the game of golf since 2020.

MEDIA ENQUIRIES



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Consumption data

Panamera Turbo E-Hybrid (WLTP)*: Fuel consumption weighted combined: 4.3 – 3.5 l/100 km; Fuel consumption with depleted battery combined: 11,0 – 10,0 l/100 km; Electrical consumption weighted combined: 19.8 – 18.8 kWh/100 km; CO_2 emissions weighted combined: 99 – 81 g/km; CO_2 class weighted combined: C – B; CO_2 class with depleted battery: G

Macan 4 (WLTP)*: Electrical consumption combined: 20.5 – 17.7 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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