



Shaping up

17/02/2020 The Porsche Exclusive Manufaktur shapes up the 911 with two aerodynamic and styling packages.

The latest generation Porsche 911 is now available with a SportDesign package, which provides a revised front apron with a spoiler lip in distinctive design. The rear has also been reconfigured, with a new bumper section that has raised the number plate to incorporate a new air intake and outtake. The SportDesign package can be combined with optionally available SportDesign side skirts, which have the optical effect of lowering the car still closer to the road.

Also available as a further option is the new AeroKit, which is offered on all Coupé versions of the 992 series. Based on the SportDesign package the AeroKit comes with a range of aerodynamic enhancements: a distinctive front spoiler, a fixed rear spoiler and fixed rear wing, reminding you of Porsche's GT vehicles. A combination with the SportDesign side skirts enhances the ground hugging stance and further underlines the 911's racing DNA.

The new AeroKit has been engineered at Porsche's development centre in Weissach where experts spent months optimizing the design and function. Prototypes were carefully honed in Porsche's wind

tunnel to ensure that the Aerokit fully delivers on its striking visual promise of reducing the uplift forces over both front and rear axle.

The intensive development phase also included hot and cold climate testing around the world. More than 90,000 on road endurance kilometres were covered, while the Aerokit was also fine-tuned on the race track in Nardo with a total of 55,000 km of high speed testing.

The Aerokit and SportDesign package are both available in exterior colour or partially in black high-gloss and can be ordered now. By visiting www.porsche.com/exclusive-manufaktur you can discover everything you need to know about how extraordinary a Porsche can be configured with the broad product portfolio from the Porsche Exclusive Manufaktur.

MEDIA ENQUIRIES



Nadine Toberer

Spokesperson Design, Lifestyle and Brand Communications
+49 (0) 170 / 911 0944
nadine.toberer@porsche.de

Consumption data

911 Carrera 4S (Predecessor model)

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Image Sublines

Path: 911 SportDesign package/Images/img_1.jpg

Title: 911 Carrera 4S, SportDesign package, 2020, Porsche AG

Subline: SportDesign side skirts have the optical effect of lowering the car still closer to the road

Path: 911 SportDesign package/Images/img_2.jpg

Title: 911 Carrera 4S, SportDesign package, 2020, Porsche AG

Subline: Experts spent months optimizing the design and function of the new Aerokit

Path: 911 SportDesign package/Images/img_3.jpg

Title: 911 Carrera 4S, SportDesign package, 2020, Porsche AG

Subline: Prototypes with the new AeroKit were carefully honed in Porsche's wind tunnel

Link Collection

Link to this article

<https://newsroom.porsche.com/en/2020/products/porsche-exclusive-manufaktur-911-aerodynamic-styling-sportdesign-packages-19950.html>

Media Package

<https://pmdb.porsche.de/newsroomzips/fb336853-4ba6-45dc-a851-f73146566762.zip>

External Links

<https://www.porsche.com/uk/accessoriesandservice/exclusive-manufaktur/>