

Porsche presents the new Panamera

19/08/2020 A true sports car, exclusive saloon, a hybrid pioneer – this versatility and unique combination of opposites has characterized the Porsche Panamera right from the start. The core features of the second generation, which has been on the market since 2016, will now be enhanced even further. The new Panamera will celebrate its world premiere on August 26, 2020, at 9:00 am EST, online in its own web format Porsche NewsTV.

Guests at the digital world premiere include CEO Oliver Blume and racing driver Timo Bernhard, among others. The broadcast will be available to view in English and German at the link: newstv.porsche.com

MEDIA ENQUIRIES



Frank Wiesmann

Manager, Product Communications, Motorsport and Brand Heritage
Porsche Cars North America
404-539-5031
frank.wiesmann@porsche.us

Link Collection

Link to this article

https://newsroom.porsche.com/en_US/products/porsche-panamera-digital-world-premiere-newstv-oliver-blume-timo-bernhard-21909.html

Media Package

<https://pmdb.porsche.de/newsroomzips/fa13a430-5ad4-4ff6-98cf-ea4043b2908d.zip>

External Links

<https://newstv.porsche.com/en/>