

Macan 4S in Cappadocia: Beyond the Asphalt

05/01/2026 With bizarre rock formations, colorful hot-air balloons, ancient caves, and culinary delicacies, Cappadocia is truly extraordinary. Much like the new Macan 4S, with which we explore the popular Turkish region – primarily in off-road mode.

It's just after five o'clock in the morning. While no one knows exactly what's going to happen in an hour, many people have already gathered on the roads of the Turkish town of Göreme. Bundled up, they sip on their tea, check the battery level of their cell phones, and wait for the sign.

There's snow on the ground in Cappadocia, which makes the plans all the more complicated. The thermometer reads minus nine degrees Celsius as light begins to fill the sky above the Central Anatolia region little by little. The volcanic landscape with its mysterious rock formations begins to take shape in a haze along the horizon, offering a preview of an area that, according to an old legend, once served as a playground of the gods.

The light dusting of snow – like a sprinkle of icing sugar – makes the landscape even more magical.

Cappadocia is supposedly home to hundreds of thousands of the unusual tuff formations, which magically sprout out of the ground like asparagus spears and are reminiscent of pointed hats and giant mushrooms.

Researchers agree that it took nature thousands of years to create this work of art. In addition to admiring the rocks, Cappadocians have also carved their homes and even churches into them. The rock formations were added to the UNESCO World Heritage list in 1985.

The new Porsche Macan 4S will put its off-road capabilities to the test in Cappadocia, which it's well equipped to do as standard. Both axles are driven by a powerful electric motor. When Launch Control is activated, the system output is 380 kW (516 PS) with a torque of 820 Nm. To minimize slip to the highest degree possible, the electronics control the interplay of both electric motors almost in real time. In other words, Porsche Traction Management (ePTM) distributes the immense power within ten milliseconds, which is around five times faster than conventional all-wheel drive systems.

Adventure beyond the asphalt

When the Macan 4S's Matrix Design LED headlights illuminate the first rock formations in Göreme, sunrise is no longer far off.

Atıl Ulaş Cüce is taking us down narrow tracks that have never seen asphalt. The Cappadocia expert has been guiding tourists through the fascinating landscape in the heart of Türkiye for nearly 30 years, including some Porsche drivers. But none of them have gone as deep into the landscape as we will today, he says. The closer the Macan 4S gets to the mountains, the more demanding the route becomes, gradually deteriorating into ruts and bumps. Atıl's face betrays his growing concern.

Two taps on the central display – and his smile is back. The activated off-road driving mode controls the all-wheel drive on challenging tracks. A virtual center differential lock limits the differential speed between the front and rear axles, which maximizes traction. The chassis also lifts to off-road height, with an additional 20 millimeters in the first setting.

And if you opt for special terrain, the Macan 4S offers an increase in ground clearance of 40 millimeters. The optional off-road design package offers an approach angle of up to 17.4 degrees at the front of our vehicle. It's unanimous: these 4x4 options are a game changer. The Macan can now navigate the terrain with confidence and ease. From the front seats, we can see how wild the tracks become, but don't feel any strain in the chassis or the drive.

Atıl's cell phone rings, which is the sign we've been waiting for: the hot-air balloons will fly at sunrise. The atmosphere changes instantly in the playground of the gods. We park the Macan 4S on a hill and watch as the valley fills with buses big and small. Among them, there are old off-road vehicles towing balloon baskets on long trailers. And then pink American convertibles from the 1970s maneuver into position. Their drivers have brought changing rooms made of tent material. Balloon trips are now the

top tourist attraction in Cappadocia. When they start, it's about so much more than just extraordinary views. It's also about creating the perfect picture.

One Porsche and a hundred balloons

A short time later, the first 20 balloons lift off. The flames of their burners illuminate the envelopes, together creating an absolutely breathtaking postcard image. Colorful balloons float over a valley full of bizarre rock formations as the sun rises. What sounds kitschy is actually kind of magical. And in the center of it all – the new Macan 4S in Oak Green Metallic – like an object from the future. "It's like nothing else, isn't it?" asks Atıl, his eyes sparkling. Even after his many years in Cappadocia, he's never grown tired of this sight. And we can understand why.

The spectacle continues for about an hour. Around a hundred of the 170 hot-air balloons with an official permit are floating around us today. This number not only seems gigantic, it actually is. You could compare it with a bee colony scouring a single shrub for nectar all at once.

We follow one of the colorful balloons to its landing location. The route takes us through the rocky landscape – the tall, narrow rocks standing there like silent observers, the guardians of Cappadocia.

"Before the balloons began flying, I would take tourists hiking here," says Atıl, showing the way. "There are some people who still hike, and others who only come for the balloons. The times are changing, and balloons are now the main attraction."

Çağlar Aksoylu lands the basket of his balloon directly on the trailer to the cheering and applause of the 18 passengers. Çağlar, sporting a pair of reflective sunglasses, responds with a wide grin. The 35-year-old former basketball player has been a professional balloon pilot for four years. "I even help develop the balloons, baskets, and burners. We produce them here in the area," he explains proudly. What does he like most about his job? "I can float on a cloud every day."

News of the attraction seems to have spread far and wide around the world, accelerating local demand. How did it all start? "A German tour operator came up with the idea of flying a hot-air balloon over Cappadocia in the early 1990s," explains Atıl. When the contract expired, the balloon pilot stuck around and continued offering flights. The services available expanded over the years to keep up with the interest. Social media ultimately fueled demand like a turbo engine.

Located in the village of Ayvali some 20 minutes away, the Green Garden restaurant seems like the polar opposite of this development.

The Macan 4S flaunts its softer side on the road, offering a quiet and highly comfortable drive, thanks in large part to the successful suspension management (PASM). With its two-valve technology, PASM can control the rebound and compression stages separately – and thus switch from performance to comfort in the blink of an eye. Or the other way around. Available in the Macan for the first time, rear-

axle steering offers a steering angle of up to five degrees – yet another comfort highlight.

With 15 percent more direct steering ratio at the front axle, the increase in agility is most noticeable in dynamic performance. But rear steering can also help in city traffic and maneuvering, with the rear wheels turning in the opposite direction of the front wheels at speeds of up to around 80 kmh.

Güler Gürbüz is beaming from ear to ear as we enter her Green Garden restaurant, where she cooks traditional cuisine. Her most important tool is a special outdoor oven clad in terra-cotta, with which she prepares extremely tender meat dishes. Atıl tells us there are only two ovens like it remaining in the region.

After the meal, Atıl takes us out to see a stunning gorge. A steep track wide enough just for us leads downward. There's a phone number written on the striking rock walls. "That's the towing service, in case anyone in a rental car gets stuck. It happens often enough," explains the guide. The Macan 4S handles the track with ease – on the way down and then back up again.

Stress-free charging

We take a leisurely drive back to Göreme at the end of the day. All the excitement of the morning has dissipated, and the tourists are all happily seated in the many restaurants. The Macan pulls up to one of the few charging stations in the small town. The high-voltage battery with 100 kWh of gross energy content is at around 45 percent. Thanks to the 800-volt system, the SUV battery could theoretically charge from 10 to 80 percent in just 21 minutes* if a CCS fast charging station were available. Here in Göreme, it's 10.9 kW. But that's not an issue, as we're not going anywhere else today and can simply charge overnight.

Our last appointment for the day is a three-minute walk up the mountain to the hotel that Zehra Daşdeler took over from her father. Nestled in a picturesque landscape, Amber Cave Suites is not just any hotel, as its rooms are built inside fairy chimneys – the tall, narrow rock formations the Cappadocians once carved their homes into. Guests have the opportunity to sleep in a cozy cave, without having to give up any of the amenities of a good hotel. Zehra operates the hotel with lots of love, creating an ambience that's as tasteful as it is extraordinary.

When she was growing up here, life and tourism were not quite so fast-paced. "Back then, people came for one or two weeks. Now they stay for a night or two. Some are only interested in taking a few photos for Instagram. But that, too, will change again."

Her words echo as we embark on our journey of discovery at the next sunrise. With the Macan 4S's battery full and the off-road program activated, we set off at a leisurely pace and let the day unfold.

Atıl takes us to a climbing trail for cars, where the sun appears to jump back and forth between the rocks as it rises. That's the magic of Cappadocia – a playground of the gods.

Info

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MEDIA ENQUIRIES



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Consumption data

Macan 4S (WLTP)*: Electrical consumption combined: 20.5 – 17.7 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Image Sublines

Path: Macan 4S in Cappadocia: Beyond the Asphalt/Images/img_1.jpg
Title: Macan 4S, Cappadocia, 2025, Porsche AG
Subline: [ci:Macan-4S-Electric]

Path: Macan 4S in Cappadocia: Beyond the Asphalt/Images/img_2.jpg
Title: Atıl Ulaş Cüce, Cappadocia, 2025, Porsche AG
Subline: Atıl Ulaş Cüce: He came to Cappadocia around 30 years ago, fell in love with the region, and has never left. Atıl is now one of the most experienced guides in this extraordinary landscape, which is steeped in history.

Path: Macan 4S in Cappadocia: Beyond the Asphalt/Images/img_4.jpg
Title: Macan 4S, Cappadocia, 2025, Porsche AG
Subline: Authentic: A rock jungle and Vesuvius Grey 21-inch wheels in off-road look on the outside, and high comfort with lots of leather and three perfectly framed screens on the inside.

Path: Macan 4S in Cappadocia: Beyond the Asphalt/Images/img_5.jpg
Title: Macan 4S, Cappadocia, 2025, Porsche AG
Subline: Sunrise in Cappadocia: The fully electric two-component sunroof with roller shade is lightly tinted and provides sweeping views.

Path: Macan 4S in Cappadocia: Beyond the Asphalt/Images/img_6.jpg
Title: Çağlar Aksoylu, Cappadocia, 2025, Porsche AG
Subline: Çağlar Aksoylu: He pilots one of the 170 hot-air balloons permitted to lift off over Cappadocia. For Çağlar, it feels like floating on a cloud every morning. In addition to flying, he also helps develop balloons, burners, and baskets.

Path: Macan 4S in Cappadocia: Beyond the Asphalt/Images/img_7.jpg
Title: Macan 4S, Cappadocia, 2025, Porsche AG
Subline: Light on its feet: Thanks to intelligent all-wheel drive and up to 820 Nm of torque, the Macan 4S can maneuver through the unique rocky landscape with ease.

Path: Macan 4S in Cappadocia: Beyond the Asphalt/Images/img_8.jpg
Title: Güler Gürbüz, Cappadocia, 2025, Porsche AG
Subline: Güler Gürbüz: She has been cooking traditional Cappadocian fare for her guests for many years. Her charming restaurant called Green Garden features a rare, enchanting outdoor oven made from terra-cotta.

Path: Macan 4S in Cappadocia: Beyond the Asphalt/Images/img_9.jpg
Title: Regional delicacy, Cappadocia, 2025, Porsche AG
Subline: Regional delicacy: Lamb delicately cooked in a clay pot with vegetables and garlic.

Path: Macan 4S in Cappadocia: Beyond the Asphalt/Images/img_11.jpg
Title: Zehra and Hasan Daşdeler, Cappadocia, 2025, Porsche AG
Subline: Zehra and Hasan Daşdeler: Zehra took over Amber Cave Suites from her father, Hasan. An extraordinary hotel with rooms built inside fairy chimneys, as the Cappadocian rock caves are referred to.

Path: Macan 4S in Cappadocia: Beyond the Asphalt/Images/img_12.jpg
Title: Amber Cave Suites, Cappadocia, 2025, Porsche AG
Subline: Magical: The view from the breakfast table at Amber Cave Suites, a hotel carved into rock in the town of Göreme.

Link Collection

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