

Mansoor bin Mohammed visits Icons of Porsche

23/11/2024 H.H. Sheikh Mansoor bin Mohammed bin Rashid Al Maktoum, Chairman of the Dubai Sports Council, today met with Oliver Blume, Chariman of the Executive Board, Porsche AG, one of the world's leading luxury car manufacturers.

Press Release from Dubai Media Office

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The meeting took place on the sidelines of H.H.'s visit to the Icons of Porsche festival, one of the largest car festivals in the Middle East, held at the Dubai Design District (d3).

The meeting was attended by Helal Saeed Almarri, Director General of the Dubai Department of

Economy and Tourism, and Manfred Bräunl, CEO of Porsche Middle East and Africa.

H.H. toured the festival, exploring the innovative technologies and advanced solutions showcased by the renowned German automaker. He also viewed a collection of classic cars, high-performance sports models, and new concept vehicles developed by Porsche.

The Icons of Porsche festival is the largest gathering of Porsche owners and enthusiasts in the Middle East. Now in its fourth edition, the festival is being held in the 'The Slab' area at the Dubai Design District.

Over the past three years, the festival has established itself as a leading automotive event in the region, attracting global Porsche fans and those passionate about classic cars, motorsports, and cutting-edge automotive concepts.

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