

The new Porsche Sell Direct app is now available

19/05/2021 Porsche Cars Australia has launched the Porsche Sell Direct app, allowing a fast and simple way to sell a pre-owned Porsche to an official Porsche Centre.

The app provides existing Porsche owners that are looking to sell their Porsche an easy way to connect exclusively with participating Porsche Centres. The app is available to download now, with listings and sales at no cost to the owner.

Porsche owners can create a listing for their Porsche in just minutes and have Porsche Centres from around Australia place conditional offers for their car. Dealer and owner information remains anonymous until the owner accepts an offer.

The easy listing process includes guidance on how to take high quality photos. Once owners receive conditional offers from participating Porsche Centres they can accept or decline the offers via the app on their mobile device.

Porsche Sell Direct was developed in Australia and is the only app of this kind in the Porsche network globally.

"Sell Direct provides existing Porsche owners a fast and effective way to sell their Porsche to our participating Porsche Centres," said Sam Curtis, CEO and Managing Director, Porsche Cars Australia.

"Our goal was to provide a streamlined selling process. Dealing exclusively with participating Porsche Centres makes it simple for owners to sell their car."

The Porsche Sell Direct App is now available to download via the Apple App Store or the Google Play Store, with further information available at selldirect.porsche.com.au.

Consumption data

Taycan 4S with Performance Battery (Predecessor model)

*Further information on the official fuel consumption and the official specific CO₂ emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO₂-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO₂Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

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https://apps.apple.com/au/app/porsche-sell-direct/id1545287037?mt=8&ign-itsct=apps_box&ign-itscg=30200&ign-mpt=uo%3D4

<https://play.google.com/store/apps/details?id=com.porscheselldirect.app>