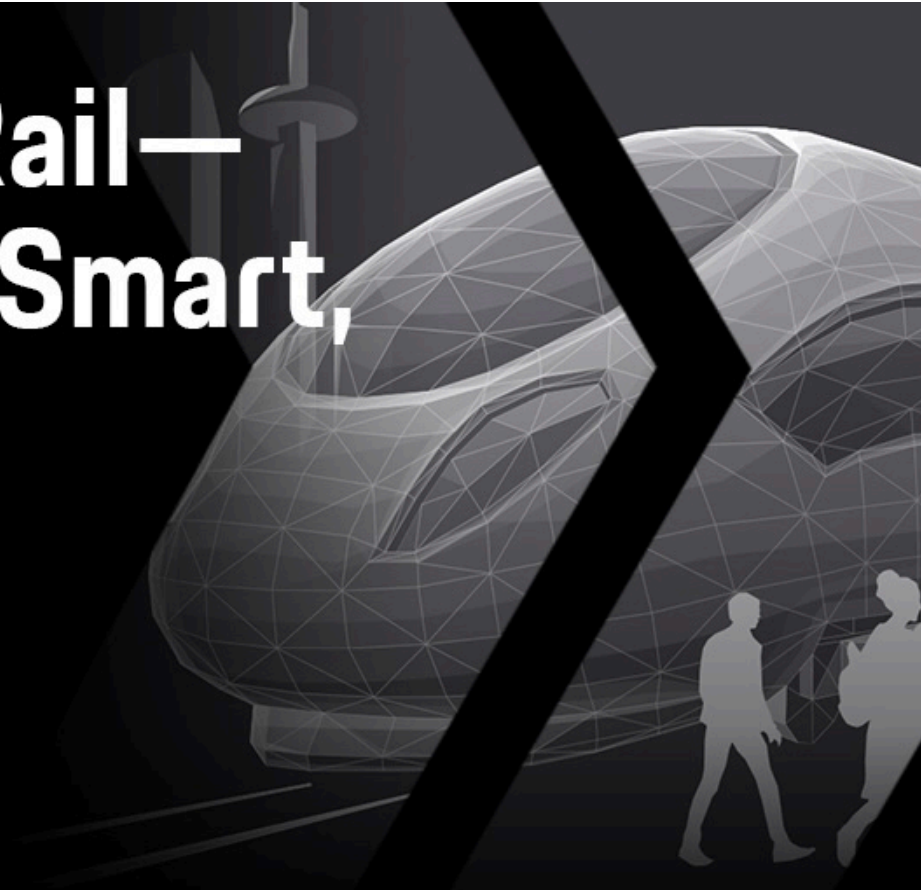


Future of Rail— Seamless, Smart, Enjoyable

STRATEGY PAPER



The Future of Rail

23/09/2024 A comprehensive analysis of new railway technologies, strategies for train operation, and digital systems to improve travel.

Rail transport is often perceived as facing persistent challenges, such as delays, aging infrastructure, and outdated rolling stock. Despite these hurdles, the sector holds considerable potential, particularly as a solution for sustainable medium- and long-distance travel. The European Commission's ambitious targets to double high-speed rail traffic by 2030 and triple it by 2050 underscore the strategic importance of rail in achieving affordable and decarbonized mobility. To capitalize on this momentum, rail operators must focus on investment in rail as well as infrastructure and enhancing the overall passenger experience.

This strategy paper offers a glimpse into the future of rail transportation. It presents opportunities to reshape an entire industry. Success will depend on the commitment and ability of rail and public transport operators to create seamless and enjoyable passenger experiences within a smart operational environment.

Download the strategy paper: [The Future of Rail](#)

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