

Focus on new Porsche products

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17/09/2015 Currently causing a sensation at the IAA: Mission E and the new 911 Carrera. Take a close look at the new Porsche products – with this 360-degree video.

The sports car of today meets the sports car of tomorrow. What unites Mission E and the 911 Carrera: outstanding sporting performance with the maximum possible efficiency. And a unique design of course.

A combination that is not only causing a sensation at the IAA in Frankfurt but all over the world as well. Here is a selection of comments from the press:

"Porsche has stolen the limelight at this year's Frankfurt motor show with the unveiling of this spectacular new 600bhp plus electric-powered concept car – the Mission E." **autocar.co.uk**

"Porsche says the Mission E is how it envisions the future of electric sports cars. It looks like a cross

between a 911, 918 and Panamera, which we have no problems with." **autoweek.com**

"One of the biggest surprises of the 2015 Frankfurt auto show came from Porsche, in the form of its beautiful all-electric Mission E concept. Even more impressive than the concept's styling, is Porsche's claim to have developed a quick-charging system that takes just 15 minutes to get the battery to 80 per cent." **theglobeandmail.com**

"Porsche's Tesla-fighter is real. At least, it is in very sexy concept form. This is the Mission E Concept and we're in love." **jalopnik.com**

"There's always a lot of fanfare around a new version of the iconic Porsche 911. But for 2016, there's a huge reason to take notice. Porsche is turbocharging the full 911 range, introducing a new, 3.0-liter flat-six that will serve as the base engine in the Carrera and Carrera S. Purists may scoff, but there's proof in the pudding that this is a good move for the 911 range." **autoblog.com**

"Porsche's 911 Turbo has been around for decades and yet this hasn't stopped certain people from "worrying" about the 2019 Carrera and Carrera S models going turbo. So how do you silence such voices? Simple - Porsche's Mission E Frankfurt concept did much more than introduce the company first new-age electric vehicle. It also strengthened the 911's old-school feel."**autoevolution.com**

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