

Thank you for 100,000 followers on Twitter!

This article reflects the status at the time of its publication. The content may since have become outdated.

12/05/2015 As soon as a news item appears in the Porsche Newsroom, it goes out on Twitter as well, where it now reaches more than 100,000 followers. We wish to express our thanks with new functions.

For just under a year, the Porsche Newsroom has been the main point of contact on the Web for information concerning the Stuttgart-based sports car manufacturer. To make this possible, the Newsroom team **(photo)** work flat out on new stories. They carry out research, write and coordinate. They search, compile and edit. They set priorities, process and publish.

As a result, the archive has now grown to include more than 700 articles as well as several thousand photos, videos, press releases, sound files and related links. To help you keep track of all this, Media Search now offers support for those seeking specific information: you can sift through contents, individually filter results – and then download them. And all of this without the need for registration.

Those who wish to avoid missing any news on Porsche, can subscribe to the Porsche Newsroom via RSS feed or use this link to register free of charge for the weekly newsletter.

So, here's to more exciting stories on Porsche – and to the next 100,000 followers for @PorscheNewsroom on Twitter!

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