

Porsche Cars Canada reports best sales year in 2022

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11/01/2023 Deliveries of 9,195 units represent an increase of 1% over 2021

Porsche Cars Canada, Ltd. (PCL), importer and distributor for the sports car manufacturer from Stuttgart, today reported year-to-date total sales of 9,195 units, besting its prior yearly result in 2021. Porsche Approved Certified Pre-Owned vehicle sales also achieved an unprecedented year with 3,053 units reported.

\"We are delighted to report best-ever Canadian results in what has been a challenging year for the industry,\" said John Cappella, President & CEO, Porsche Cars Canada, Ltd. We are off a to great start as Porsche prepares to celebrate its 75th anniversary as well as 60 years of the iconic 911 later this year."

The first vehicle to bear the Porsche name, the 356 \"No. 1\" Roadster, received its street certification in 1948. As the successor to the Porsche 356, the 901 prototype was first unveiled at the Frankfurt International Motor Show (IAA) in 1963, before being renamed 911 for its market launch in 1964.

Model PCL Yearly Sales
2022 2021
718 Boxster 285 358
718 Cayman 268 282
911 1,444 1,364
Cayenne 2,872 2,443
Macan 3,376 3,657
Panamera 354 305
Taycan 596 732
Grand Totals 9,195 9,141
Porsche Approved Certified Pre-Owned 3,053 2,930

About Porsche Cars Canada, Ltd.
Established in 2008, Porsche Cars Canada, Ltd. (PCL) is the exclusive importer and distributor of the Porsche 911, 718 Boxster and 718 Cayman, Taycan, Panamera, as well as Cayenne and Macan. Headquartered in Toronto, Ontario, since 2017, PCL employs a team of more than 50 in sales, aftersales, finance, marketing, retail development, and public relations. They, in turn, work to provide Porsche customers with a best-in-class experience in keeping with the brand's 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. In 2019, a Parts Distribution Centre opened its doors in Mississauga to service the countrywide network of 21 Porsche Centres. PCL is the dedicated subsidiary of Porsche AG, headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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