

Hand-crafted luxury

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30/04/2015 The Panamera Exclusive Series stands for pure luxury. There are only 100 vehicles in existence worldwide, and 75 of them have already been sold. So, what is the secret to manufacturing the classy Gran Turismo?

Two-colour graduated paintwork, leather seats in Agatha Chestnut Brown, seat centre panels with perforations in the shape of the Porsche crest for optimum ventilation – it is details like these that make the Panama Exclusive Series so special.

Together with the latest technology there is one thing Porsche is concentrating on more than anything else in this limited production series based on the Panamera Turbo S Executive with 419 kW (570 PS) – craftsmanship **(video "Handcrafted": left column)**. For example, employees at the Exclusive factory in Leipzig need twelve hours just to complete the interior, a job which includes embossing the Porsche crest on the leather head rests. This involves a press that holds an embossing tool heated to a temperature of 70 degrees C. The production specialist places the leather under it and applies the right

amount of pressure using a hand lever according to the characteristics of the specific material, so that the signet is formed uniformly and with sharp contours in the material.

Another example is the stitching of the leather accents. The individual, precisely cut panels are guided beneath an industrial sewing machine and are joined with a sewing thread at the incredible speed of over one thousand stitches per minute whilst maintaining consistent accuracy.

Craftsmanship turns something special into something unique. A skilled hand is used for making adjustments, painting and polishing, trimming and sewing, for a large number of materials, including high-quality leather, wood, carbon, Alcantara and aluminium. Hand-finishing also provides a high degree of individuality. This promise is reflected in the limited edition badge above the glove compartment, which shows the individual vehicle number. It is always there as a reminder that one is sitting in the most luxurious and exclusive Porsche Panamera.

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