Porsche Awards 2019 ceremony in London

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25/11/2019 Popcorn and beaming faces in the “Curzon Soho” cinema in London: Porsche has presented a total of six young advertising film talents with the coveted Porsche Award.

Popcorn and beaming faces in the “Curzon Soho” cinema in London: Porsche has presented a total of six young advertising film talents with the coveted Porsche Award. An international jury made up of six advertising film experts chose three award winners each in the “Mobility” and “Classical/Other Formats” categories. They received an exclusively designed trophy and prize money between €3,911 and €1,911.

The first ones were two German participants: Nikolas Meyberg from the Lazi Akademie in Esslingen und Pascal Schelbli from the Filmakademie Baden-Württemberg. All in all, 92 young filmmakers from eleven countries submitted their entries for the Porsche Awards.

The Filmakademie Baden-Württemberg has been hosting the non-profit competition since 2004 – meanwhile in cooperation with the National Film and Television School. Porsche has been the event's main sponsor from the very beginning. "With the Porsche Award, we have been promoting young advertising film talents for 16 years now," explains Oliver Hoffmann, Director Marketing Communications at Porsche. "The creativity and high standard of the awarded films give us the confidence that early support of younger staff in moving image marketing is of benefit for both sides."

View the 2019 Porsche Awards prize-winning advertising films here:

Mobility Category:

Classical Category / Other Formats :

Info

Photos: © Filmakademie Baden-Württemberg
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Title: Porsche Award winners, 2019, Porsche AG
Subline: Daniel Eceolaza ("The Chase"), Nathalia Winkler ("Brothers", representing director Nikolas Meyberg), Pascal Schelbli ("The Beauty"), Timm Völkner ("Aura"), Benjamin Leichtenstern ("Made for Strength"), Miguel Schmid ("Small Talk"), l-r

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