

2025 Porsche Classic Restoration Canada Competition kicks off

28/05/2025 Nationwide contest to highlight early examples of the German sports car manufacturer's first-ever SUV.

Porsche Cars Canada, Ltd. (PCL) has announced the official start to the 2025 Porsche Classic Restoration Competition. The fourth instalment celebrates the care, dedication, and artistry of restoring Porsche vehicles and intends to educate and inspire a new generation of technicians and enthusiasts. Since the contest's inception in 2019, dozens of classic models that were not road-worthy prior have been resurrected.

"Our Classic models are an important pillar to the brand's heritage," said Trevor Arthur, President and CEO, Porsche Cars Canada, Ltd. "Porsche Centres across the country have the expertise and imagination which they get to leverage in their pursuit of one of the sought-after awards."

Porsche Centres across Canada can restore and reimagine their own first-generation Cayenne, bringing their unique visions to life — whether as a rugged off-roader, a mountain climber, or even a high-

horsepower track-focused SUV. The final event and winner selection will take place in September 2025. A panel of experts will judge the finals at the all-new Porsche Experience Centre Toronto, opening its doors in June.

Pre-registered guests of the final event will have the opportunity to admire the results in person and vote for the coveted ☒Attendees' Choice Award". In addition, fans from all over will be able to nominate their favourite restoration project for the ☒Popular Vote Award" by commenting on the respective vehicle which will be posted on the Porsche Canada Instagram account.

Plan to follow the progress of your favourite builds on Instagram using #PorscheClassicRestoration2025

MEDIA ENQUIRIES



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