


# Change of management in sales companies

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**24/11/2017** New leadership for Porsche Cars Great Britain and Porsche Cars Canada.

Porsche AG announces new appointments to international management positions: As of January 1, 2018, Alexander Pollich will take over as Managing Director of Porsche Cars Great Britain. He succeeds Chris Craft, who will move to become Board Member for Sales and Marketing at Bentley on January 1, 2018. Pollich has held the top position at Porsche Cars Canada since 2013. For the previous six years he was Vice President Sales Network Management and Development at Porsche headquarters in Zuffenhausen. His successor in Canada will be Marc Ouayoun, who has been Managing Director of Porsche France since 2011 and was formerly Director Sales and Network Development for the French sales company.

“Alexander Pollich and Marc Ouayon and their teams have made a significant contribution to the

positive development of our company in recent years", says Detlev von Platen, Member of the Executive Board responsible for Sales and Marketing at Porsche. "With their experience they will also be able to set the tone in their new roles. In general, the international moves and changing assignments of our sales managers supports our further growth objectives and ensures that expertise is shared within the sales organisation."

The successor to Marc Ouayoun as Managing Director of Porsche France will be determined in the coming weeks.

**Link Collection**

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https://newsroom.porsche.com/en/company/porsche-sales-companies-management-change-alexander-pollich-great-britain-marc-ouayoun-canada-14574.html

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